



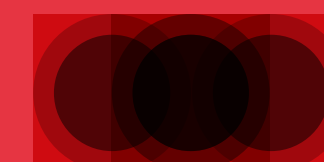
{date} 19-22 August 2014; {/date}

{place} //Prizren {/place}

www.dokute.ch

MEDIA SPONSORSHIP

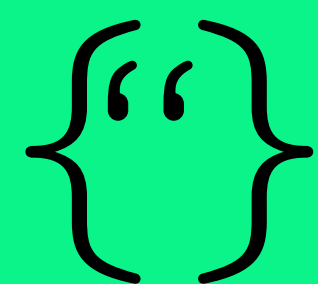
ipkofoundation



SHARE
FOUNDATION

DOKU
FEST





WHERE TECH CULTURE MEETS CREATORS,
ACTIVISTS AND INDEPENDENT FILMMAKERS.

DOKU:TECH explores and challenges the social implications of technological innovations through connectivity, content, openness and security.

Taking place in the beautiful city of Prizren, Kosovo the event will gather reputable speakers, observers, explorers and builders from around the world to talk about open knowledge, digital security, privacy, social entrepreneurship and business.

Event will offer a unique and inspirational way to participants to have the opportunity to listen and challenge speakers during events and participate in lively discussions during the programme.

AUDIENCE PROFILE:

ONLINE ACTIVISTS

SOCIAL ENTREPRENEURS

TECH ENTREPRENEURS

MARKETERS

BUSINESS LEADERS ARTISTS

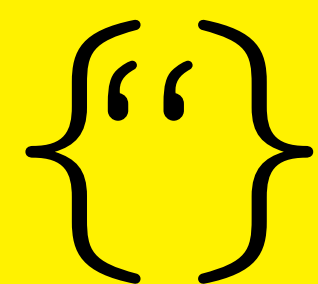
BLOGGERS

MOVIE ENTHUSIASTS MEDIA

HACKERS

STUDENTS





DOKU:TECH IS ORGANISED AROUND SEVERAL ACTIVITIES

KEYNOTE STAGE

Expected daily audience reach:

{1,500}

PANEL

Expected daily audience reach:

{1,000}

WORKSHOPS

Expected daily audience reach:

{1,000}

OPEN DISCUSSION

Expected daily audience reach:

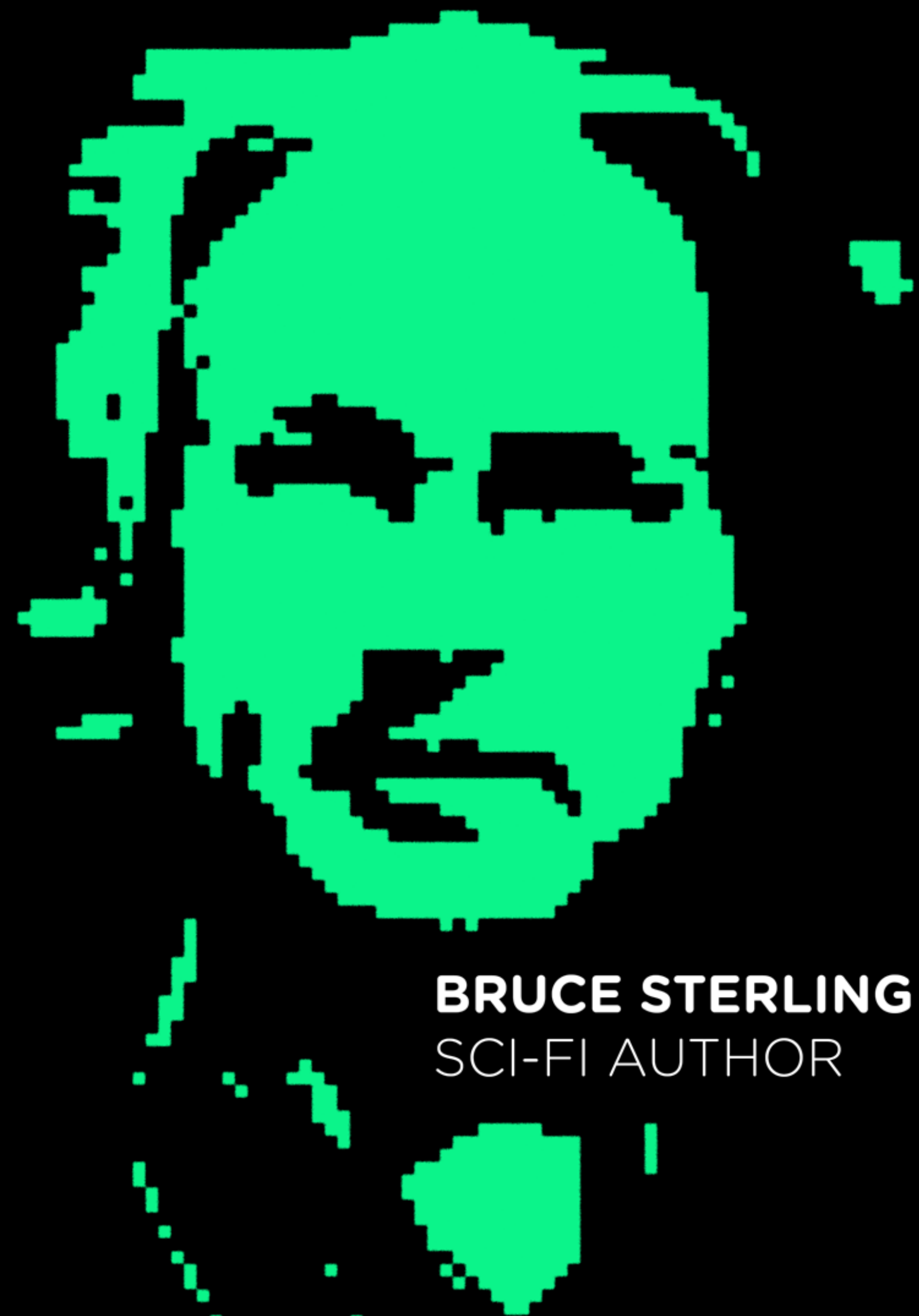
{1,000}

DOKUFEST

DOKU:TECH is an official partner of DOKUFEST Opening and closing DOKU:TECH keynote talks will be delivered at main stage of DOKUFEST with expected audience participation of over 4,000

DOKU:TECH LIVE

Expected daily audience reach:



BRUCE STERLING
SCI-FI AUTHOR



LYNN FINE
CODE FOR
AMERICA



MICHELLE THORNE
MOZILLA FOUNDATION



STEPHAN URBACH
TELECOMIX



JASMINA TESANOVIC
AUTHOR/ACTIVIST/
ARTIST



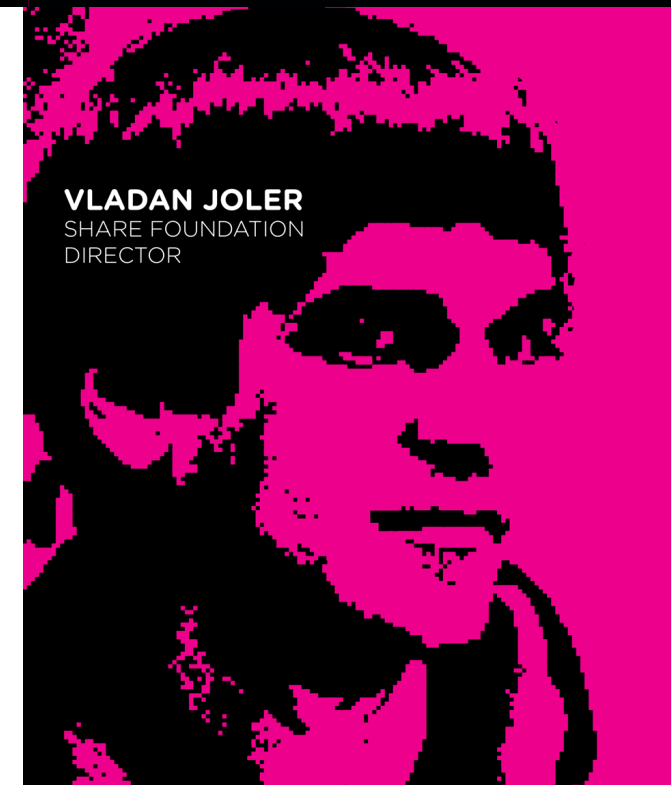
LEE BRYANT
POSTSHIFT



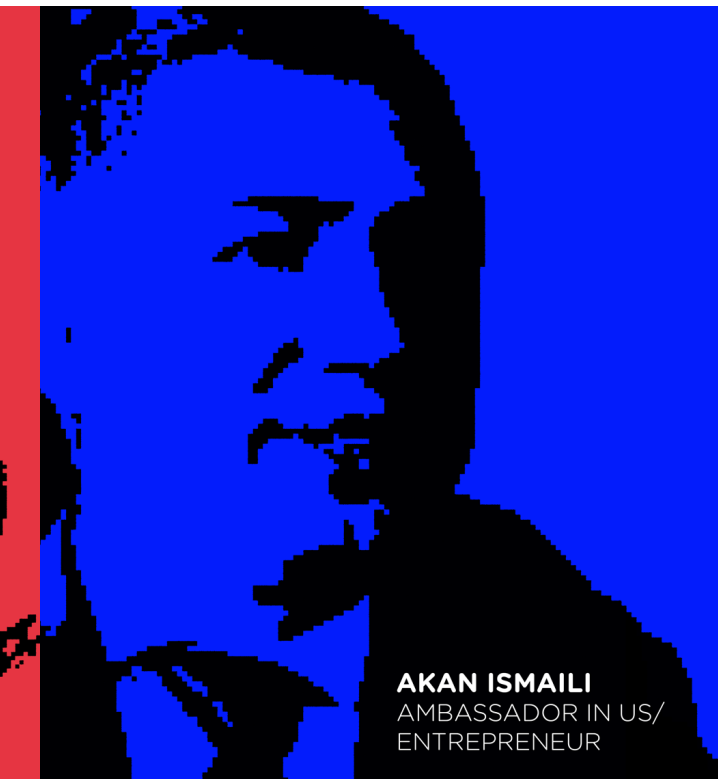
BILAL GHALIB
GEMS/INSTRUCTABLES



**THORSTEN S.
WIEDERMANN**
A.MAZE



VLADAN JOLER
SHARE FOUNDATION
DIRECTOR

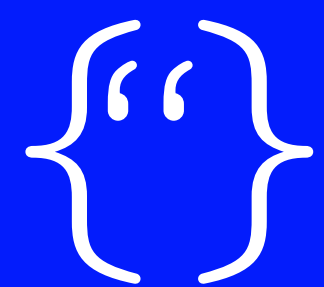


AKAN ISMAILI
AMBASSADOR IN US/
ENTREPRENEUR



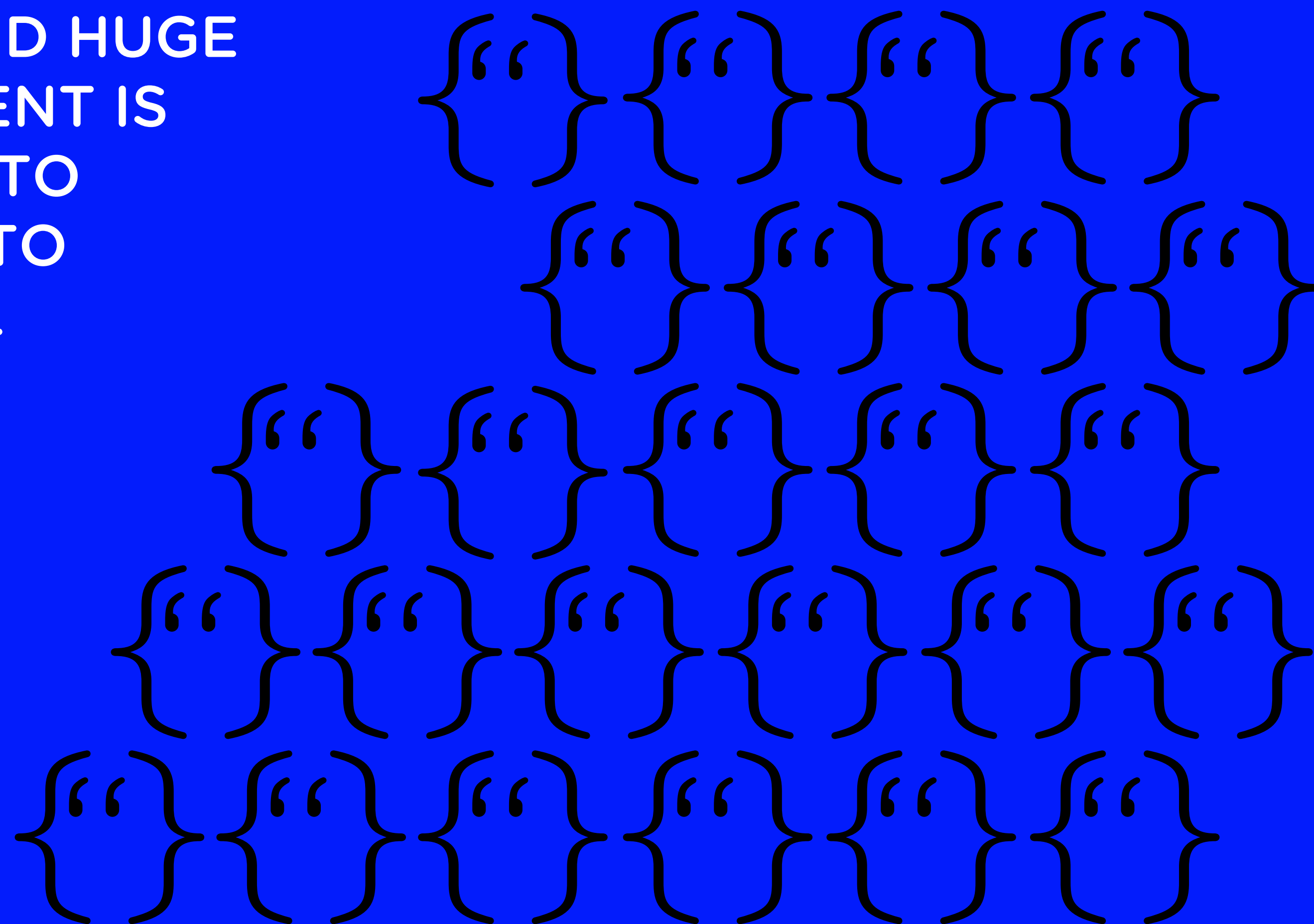
KUSHTRIM XHAKI
ENTREPRENEUR/
DOKUTECH

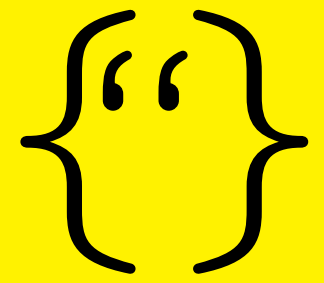
+
**MANY
OTHER
GREAT
SPEAKERS
SEE:
DOKUTE.CH**



MARKET OPPORTUNITY

WITH 1000+ ATTENDEES AND HUGE MEDIA COVERAGE, OUR EVENT IS THE MOST EFFECTIVE WAY TO PROMOTE YOUR BUSINESS TO PROFESSIONALS IN DIGITAL INDUSTRIES.





WHY PARTNER WITH **DOKU:TECH?**

OUR PARTNERSHIP VALUE

1000+ participants at DOKUTECH:
a unique and amazing opportunity to be
in the heart of the ecosystem with the
decision-makers of the digital industry.

Involvement of decision makers,
influencers and the most important
people on the Internet.

Get in direct contact and network with
people, who define Internet culture
in Kosovo and Balkans.

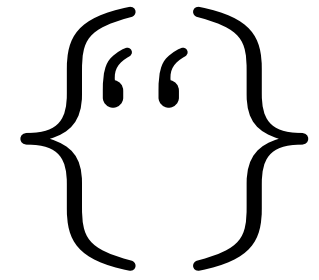
LARGE VISIBILITY FOR YOUR BRAND

Meet potential clients, investors,
entrepreneurs, students and media.

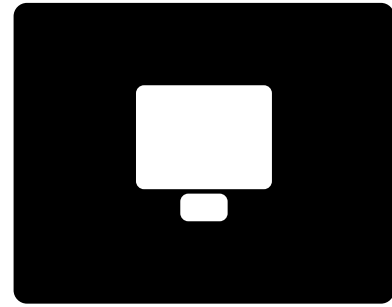
Engage with industry's leaders and
influencers.

International: create relationships, which
help expand your business abroad.





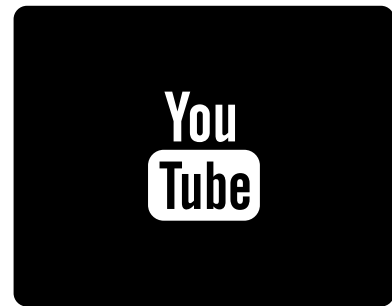
MEDIA COVERAGE AT **DOKU:TECH**



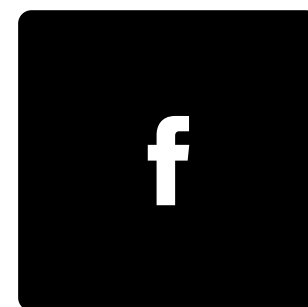
EVENT COVERAGE ON **NATIONAL TV**
CHANNEL DURING PRIME-TIME NEWS.



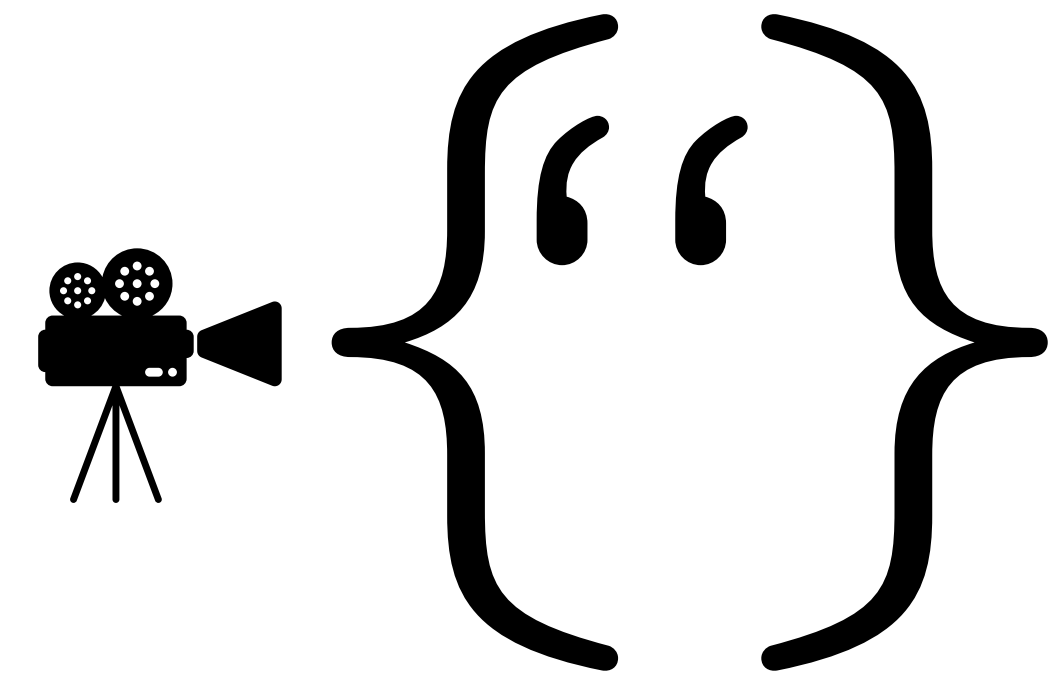
50+ UNIQUE ARTICLES
IN WEB MEDIA



LIVE SIMULCAST ON YOUTUBE, DISTRIBUTED
THROUGH OUR MEDIA PARTNERS.



MORE THAN 40,000 FANS ON FACEBOOK
AND TWITTER COMBINED (SHARE, IPKO
FOUNDATION, DOKUFEST)

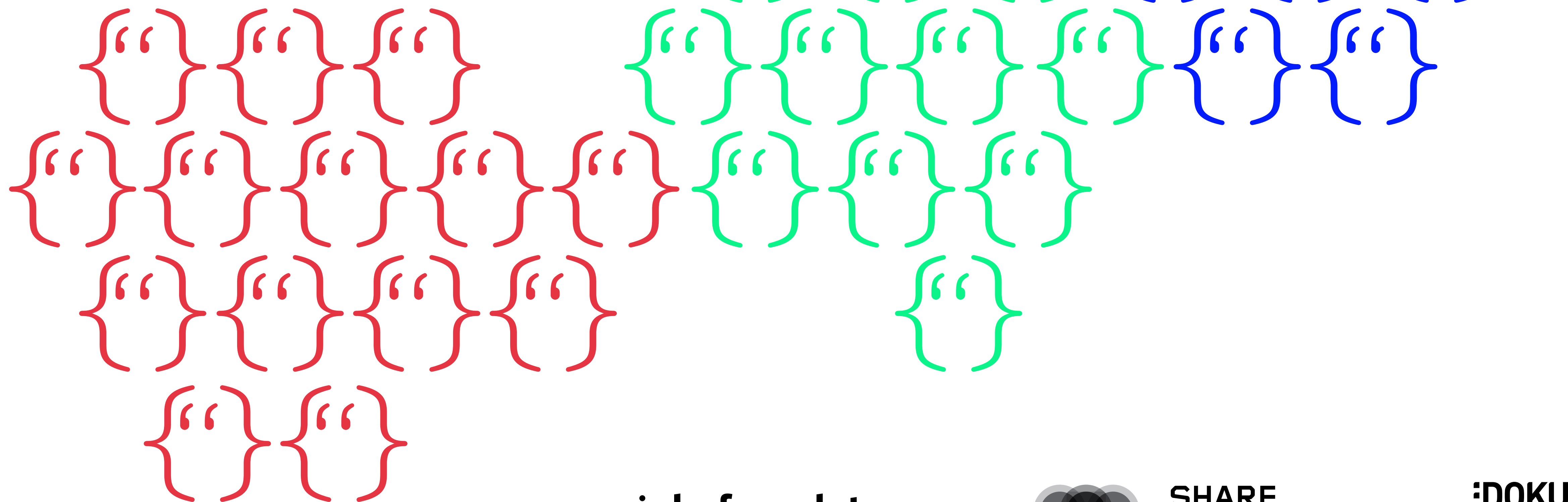


{“”} DOKUTECH SPONSORSHIP

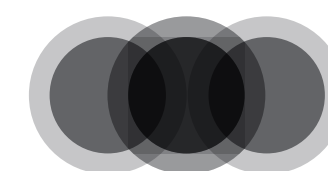
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www.dokute.ch

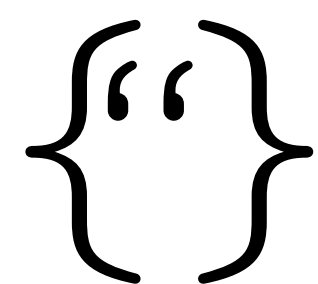


ipkofoundation



SHARE
FOUNDATION

**“DOKU
FEST**



SPONSORSHIP OPPORTUNITIES

RED

ACHIEVE THE GREATEST
MARKETING IMPACT.

Red sponsorship delivers the highest visibility possible and provides the biggest promotional exposure by aligning your brand with DOKU:TECH as a top partner. As gold partner you will be included in the whole promotional campaign of DOKU:TECH.

GREEN

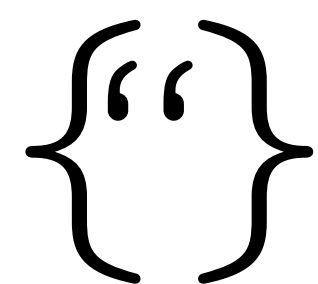
GET YOUR TARGET
AUDIENCE.

Green sponsorship creates a possibility for your brand to have the biggest exposure for the entire duration of a specific event, or sponsor various different parts of the event. It provides your brand the alignment with specific target audiences, as well as inclusion in DOKU:TECH promotional campaign.

BLUE

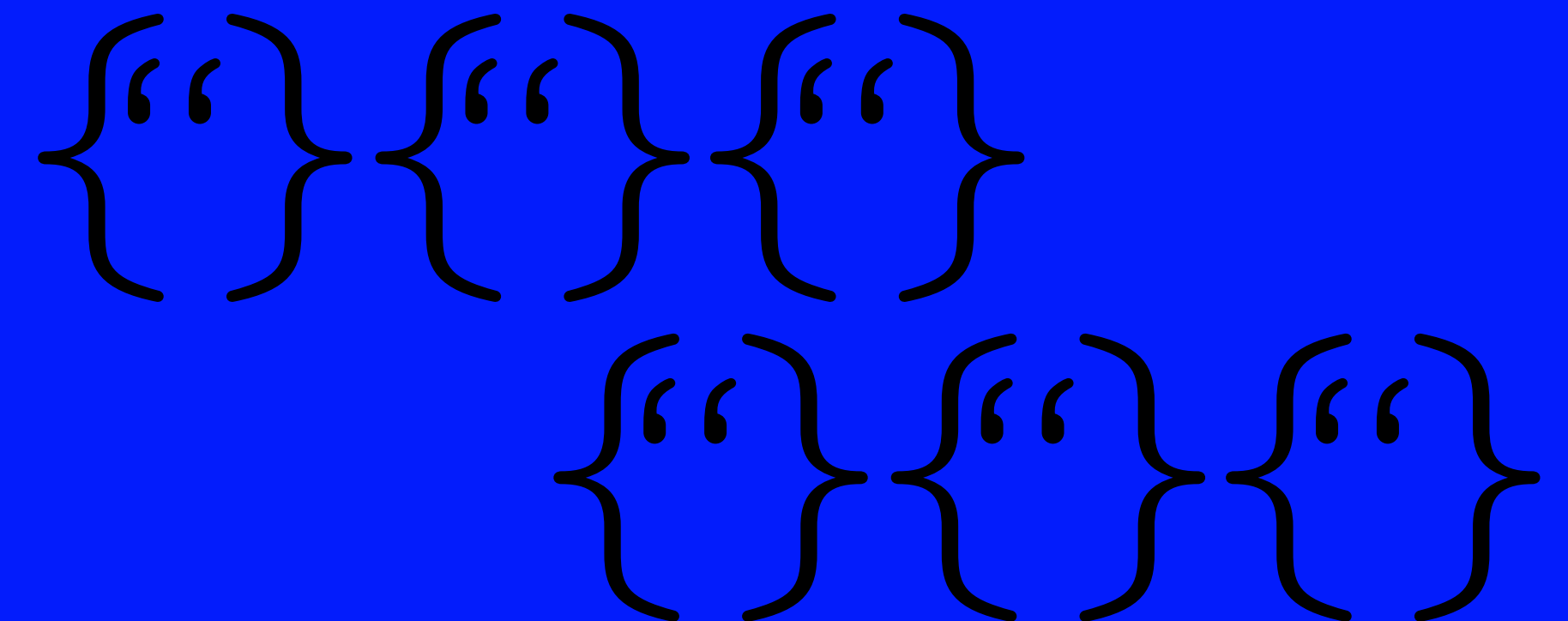
GET NOTICED WITH OUR
MARKETING OPPORTUNITIES.

Blue sponsorship offers a handful of custom opportunities, which give your brand visibility in various categories and let you choose what you desire the most.

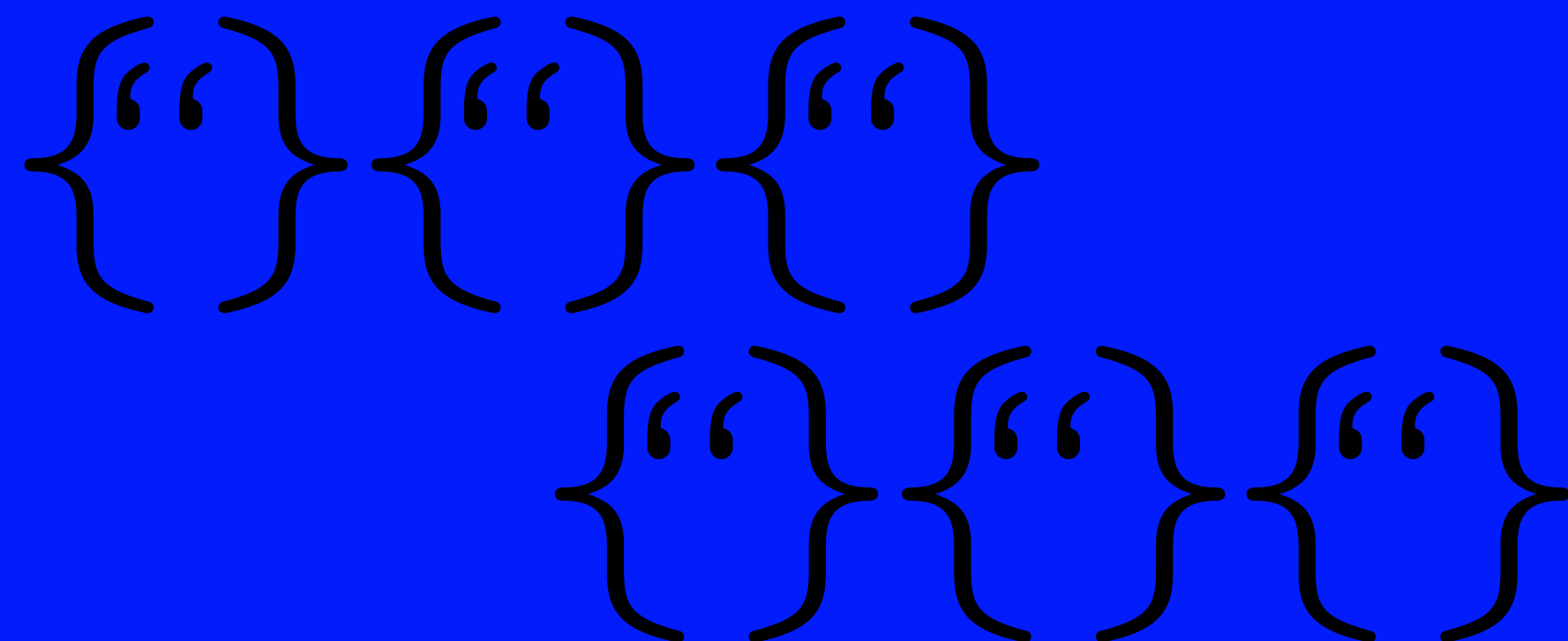


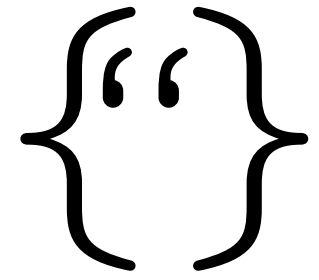
SPONSORSHIP OPPORTUNITIES

RED	10,000€	GREEN	5,000€	BLUE	3,000€
6 RESERVED SEATS		4 RESERVED SEATS		2 RESERVED SEATS	
LISTED AS RED SPONSOR IN ALL MARKETING MATERIALS		LISTED AS GREEN SPONSOR IN ALL MARKETING MATERIALS		LISTED AS BLUE SPONSOR IN ALL MARKETING MATERIALS	
TOP LOGO PLACEMENT ON WEBSITE		LOGO PLACEMENT ON WEBSITE		LOGO PLACEMENT ON WEBSITE	
LOGO ON NAME BADGE / PROGRAMME		LOGO ON NAME BADGE / PROGRAMME		LOGO ON NAME BADGE / PROGRAMME	
5 GUEST INVITATIONS TO EXCLUSIVE SPEAKERS DINNER		3 GUEST INVITATIONS TO EXCLUSIVE SPEAKERS DINNER		1 GUEST INVITATIONS TO EXCLUSIVE SPEAKERS DINNER	
COMPANY LISTING IN PRESS RELEASES		COMPANY LISTING IN PRESS RELEASES			
LOGO ON PRINT ADVERTS					
VERBAL RECOGNITION OF YOUR COMPANY DURING THE EVENT BY MODERATOR.					
10 SEC VIDEO COMMERCIAL DURING THE BREAKS					



DOKUTECH OFFERS A HANDFUL OF WAYS TO DELIVER
YOUR BRAND'S MESSAGE TO A RELEVANT AUDIENCE.





CUSTOM ADVERTISING OPPORTUNITIES AT **DOKU:TECH**

DOKUTECH OFFERS MANY WAYS TO DELIVER YOUR BRAND'S MESSAGE TO RELEVANT AUDIENCE USING OUR CUSTOM ADVERTISING OPPORTUNITIES:

BRANDING AT CONFERENCE MAIN STAGE

BRANDING A DOKU:TECH TALK SESSION

BRANDING DOKU:TECH PHOTOBOOTH

DISPLAY OF LOGO IN DOKU:TECH BILLBOARDS

ADVERTISING IN PRINTING MATERIALS

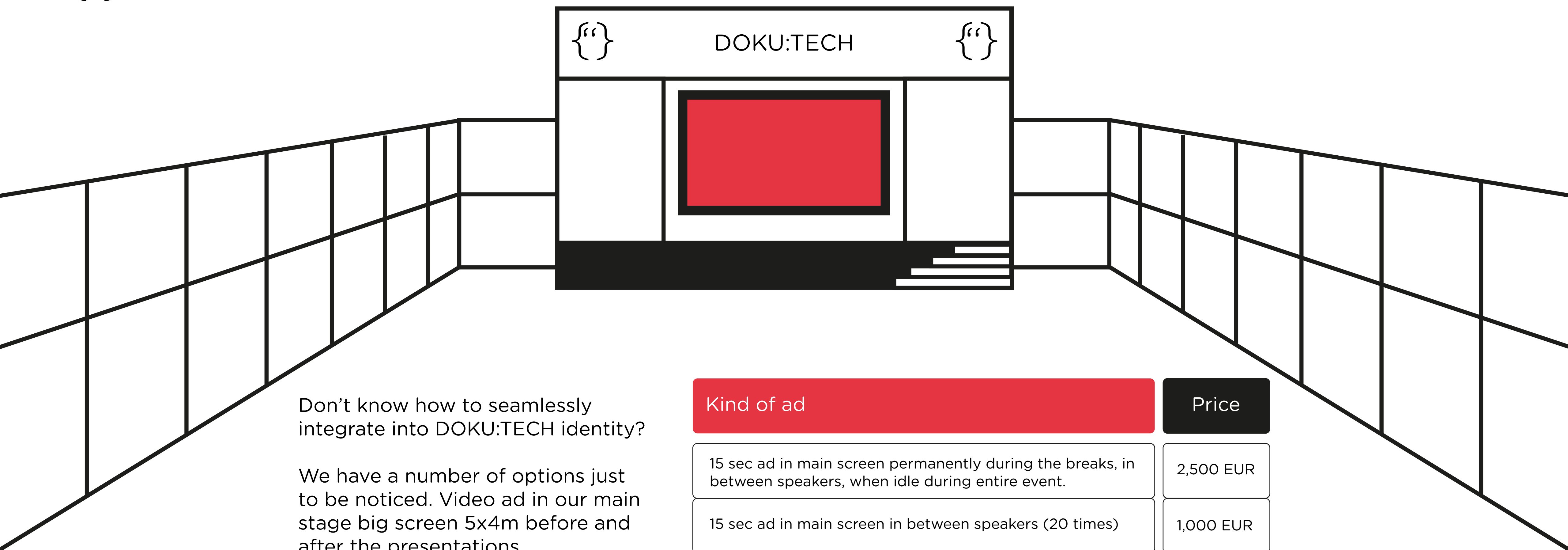
PUBLIC AD DISPLAY ON UP TO 25 METERS WIDE
ADVERTISING SPACE DURING DOKU:TECH.

15 SECONDS VIDEO AD DISPLAY IN MAIN LED
SCREEN DURING THE BREAKS.

DISPLAY OF LOGO IN DOKU:TECH TV AD

For more information on how to create a custom offer please contact: info@dokute.ch

ADVERTISING VIDEO



Don't know how to seamlessly integrate into DOKU:TECH identity?

We have a number of options just to be noticed. Video ad in our main stage big screen 5x4m before and after the presentations.

Let your TV ad be seen on a big high definition screen to DOKU:TECH audience.

Kind of ad

Price

15 sec ad in main screen permanently during the breaks, in between speakers, when idle during entire event.

2,500 EUR

15 sec ad in main screen in between speakers (20 times)

1,000 EUR

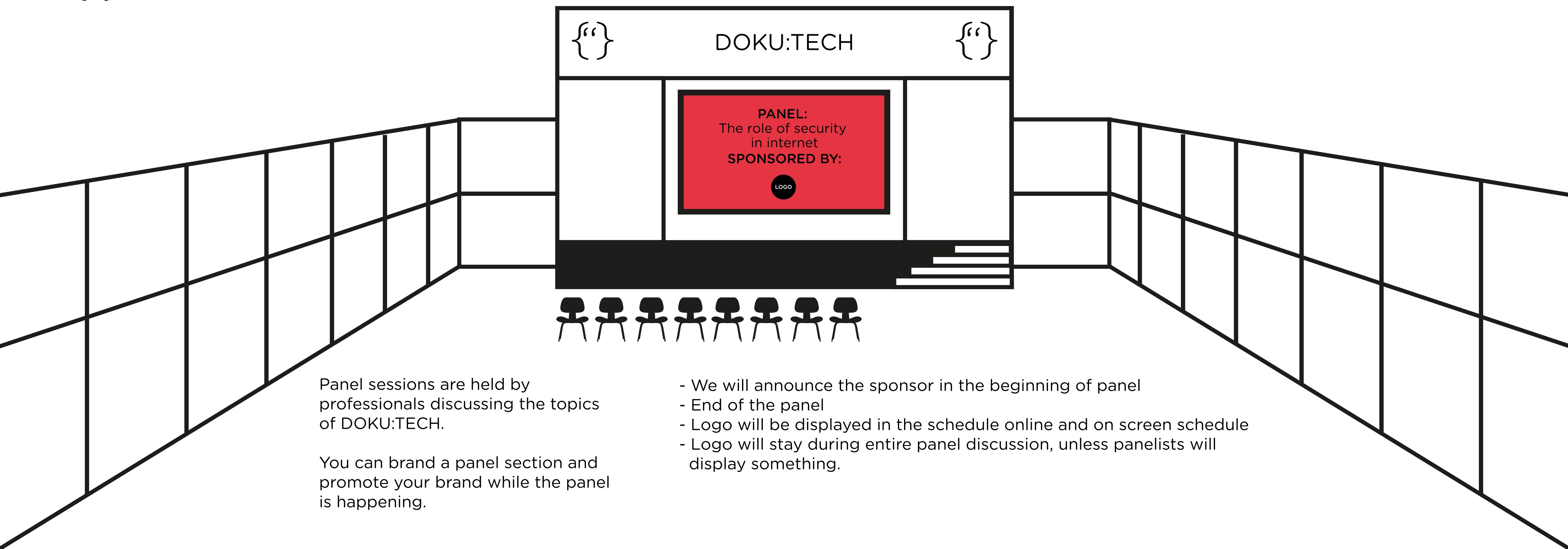
15 sec ad in main screen (10 times)

500 EUR

15 sec ad in main screen (4 times)

300 EUR

BRANDING DOKU:TECH PANEL SESSION



Panel sessions are held by professionals discussing the topics of DOKU:TECH.

You can brand a panel section and promote your brand while the panel is happening.

- We will announce the sponsor in the beginning of panel
- End of the panel
- Logo will be displayed in the schedule online and on screen schedule
- Logo will stay during entire panel discussion, unless panelists will display something.

Kind of ad

Branding panel session

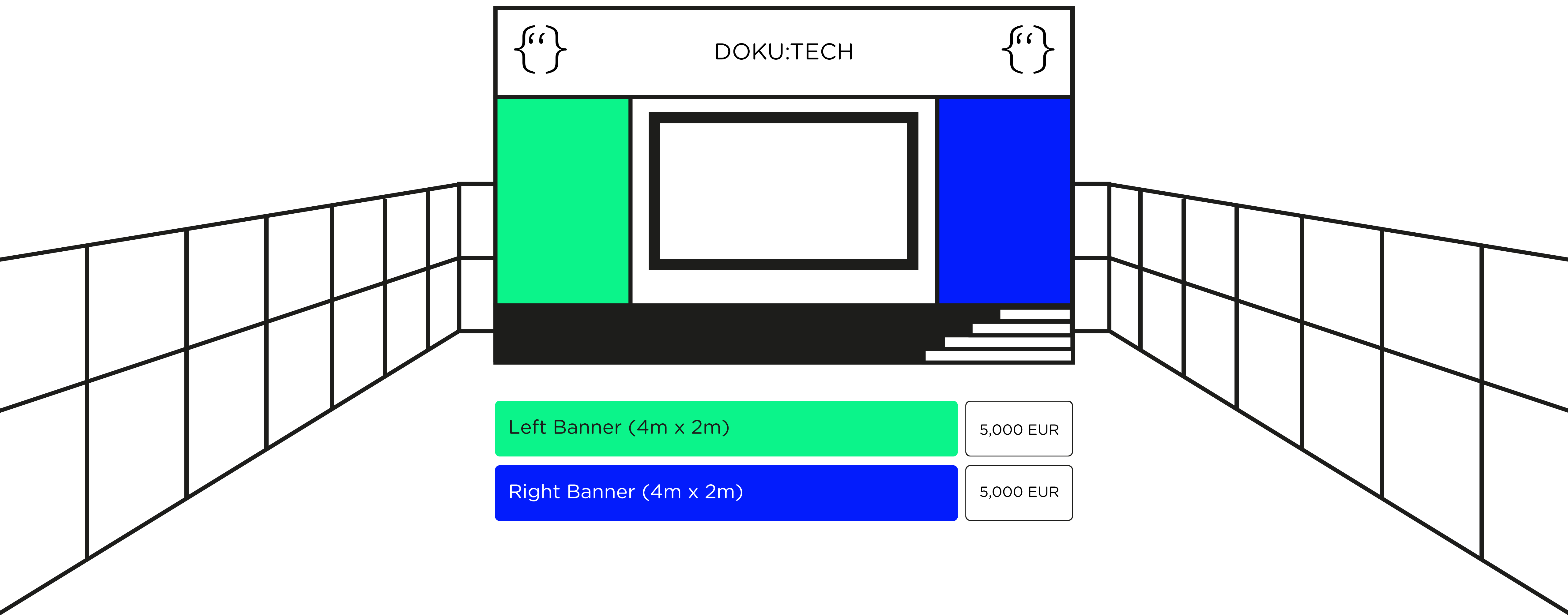
Price

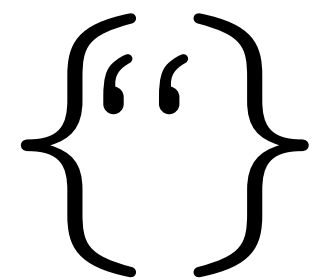
2,500 EUR

Your Logo

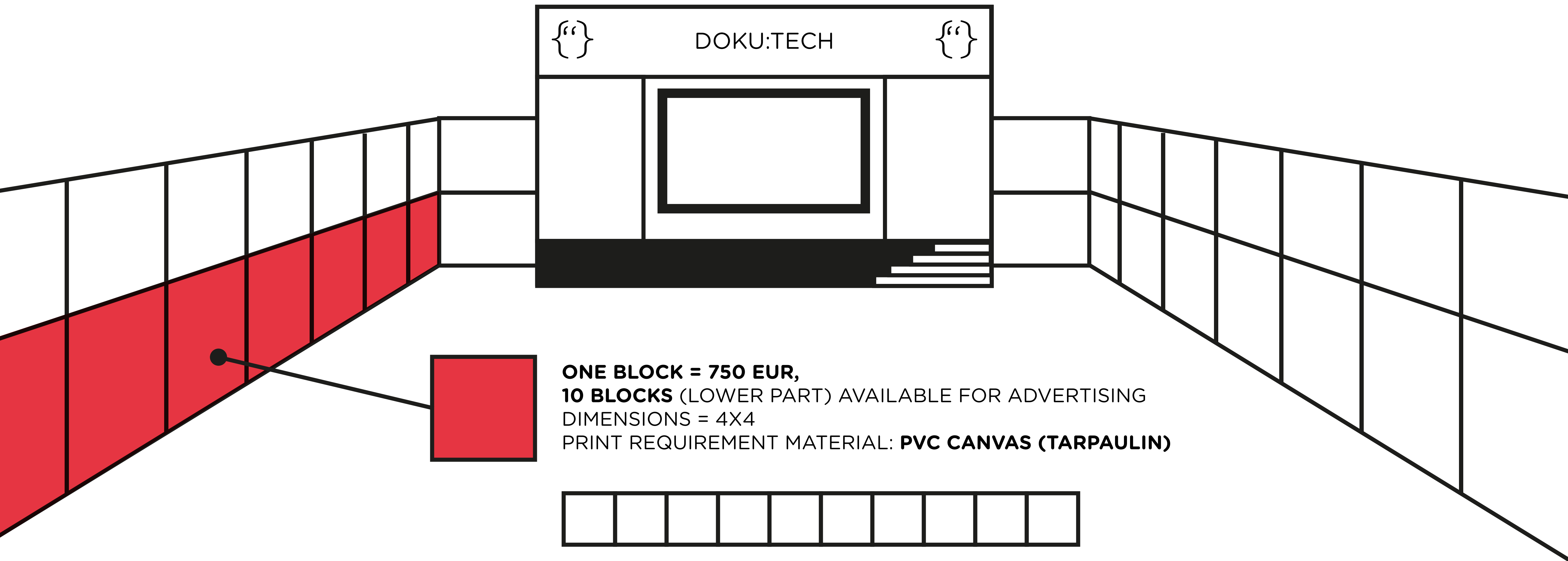
LOGO

 BRANDING MAIN STAGE





BRANDING DOKU:TECH PANEL SESSION

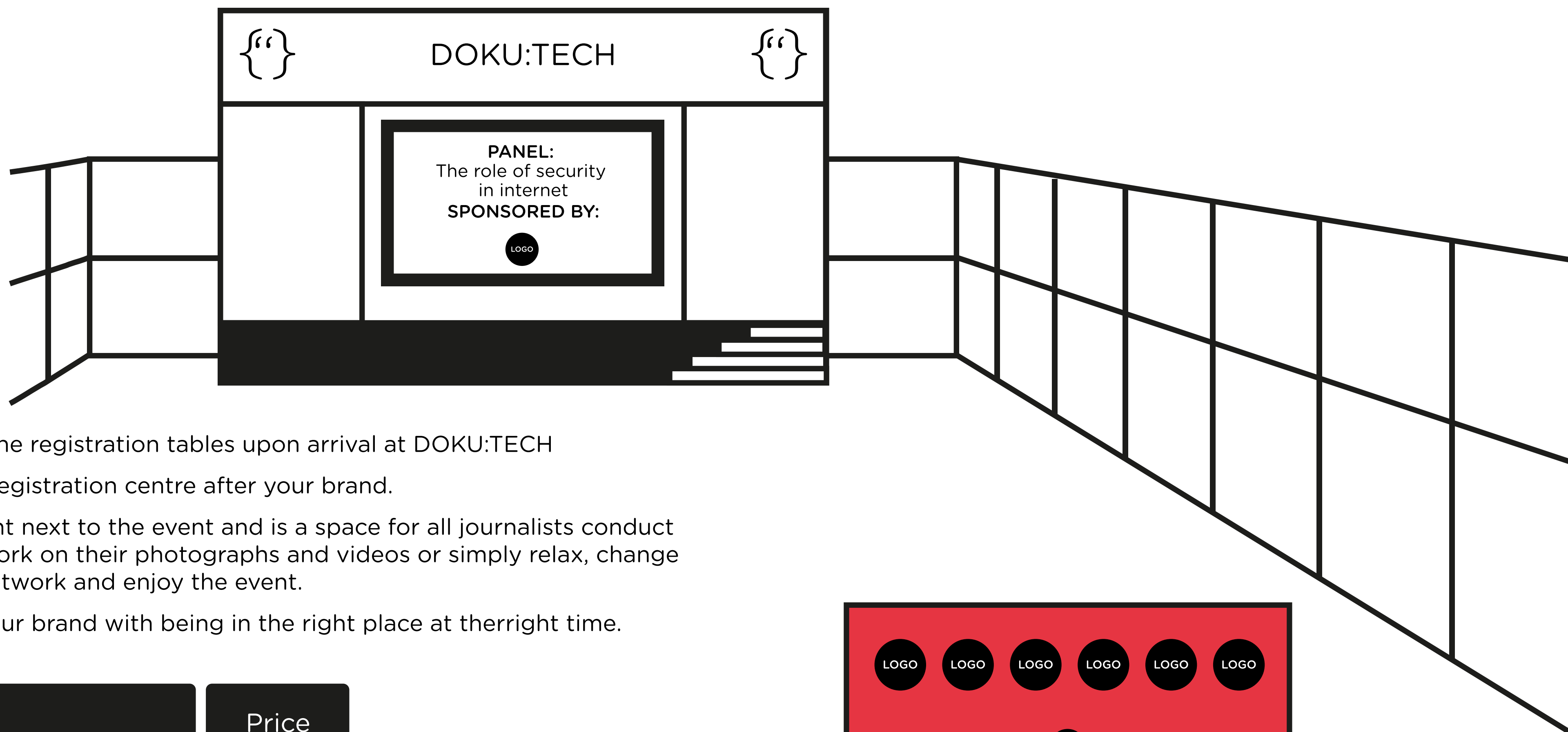


ONE BLOCK = 750 EUR,
10 BLOCKS (LOWER PART) AVAILABLE FOR ADVERTISING
DIMENSIONS = 4X4
PRINT REQUIREMENT MATERIAL: **PVC CANVAS (TARPAULIN)**



COMPLETE ADVERTISING SPACE (10 BLOCKS) = 5,000 EUR
DIMENSIONS = 40 M WIDE X 4 M HEIGHT
PRINT REQUIREMENT MATERIAL: **PVC CANVAS (TARPAULIN)**

{“} BRANDED REGISTRATION TABLE



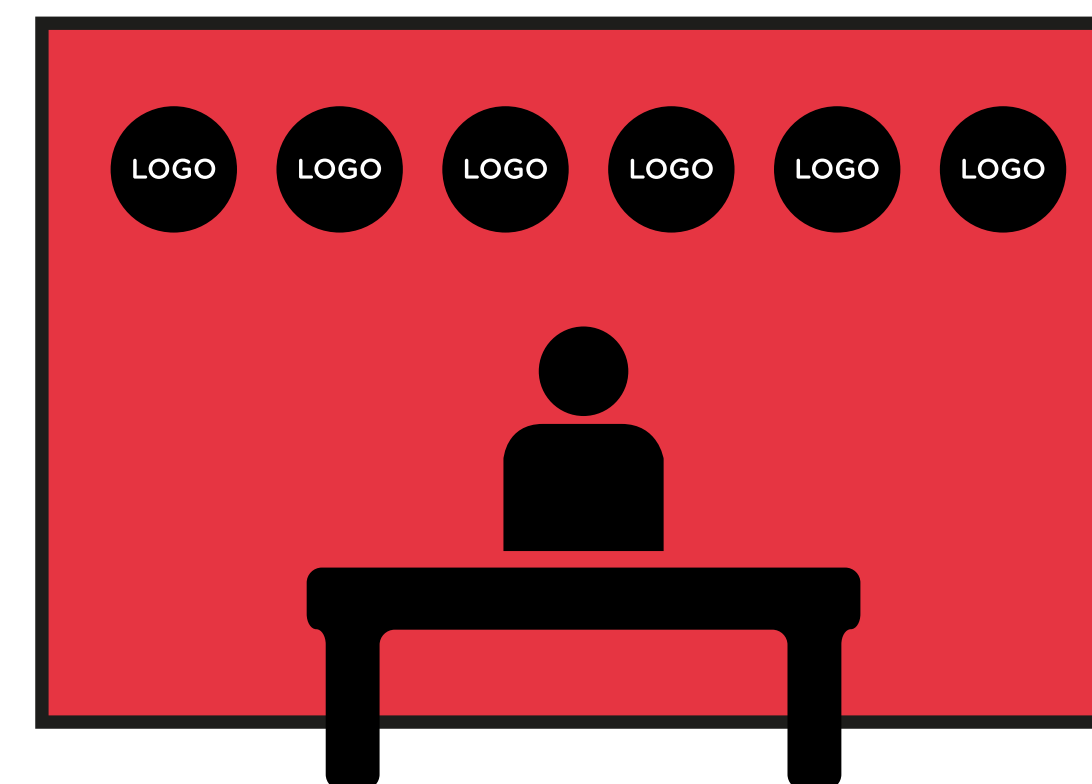
Every attendee needs to register at the registration tables upon arrival at DOKU:TECH

We invite you to name DOKU:TECH registration centre after your brand.

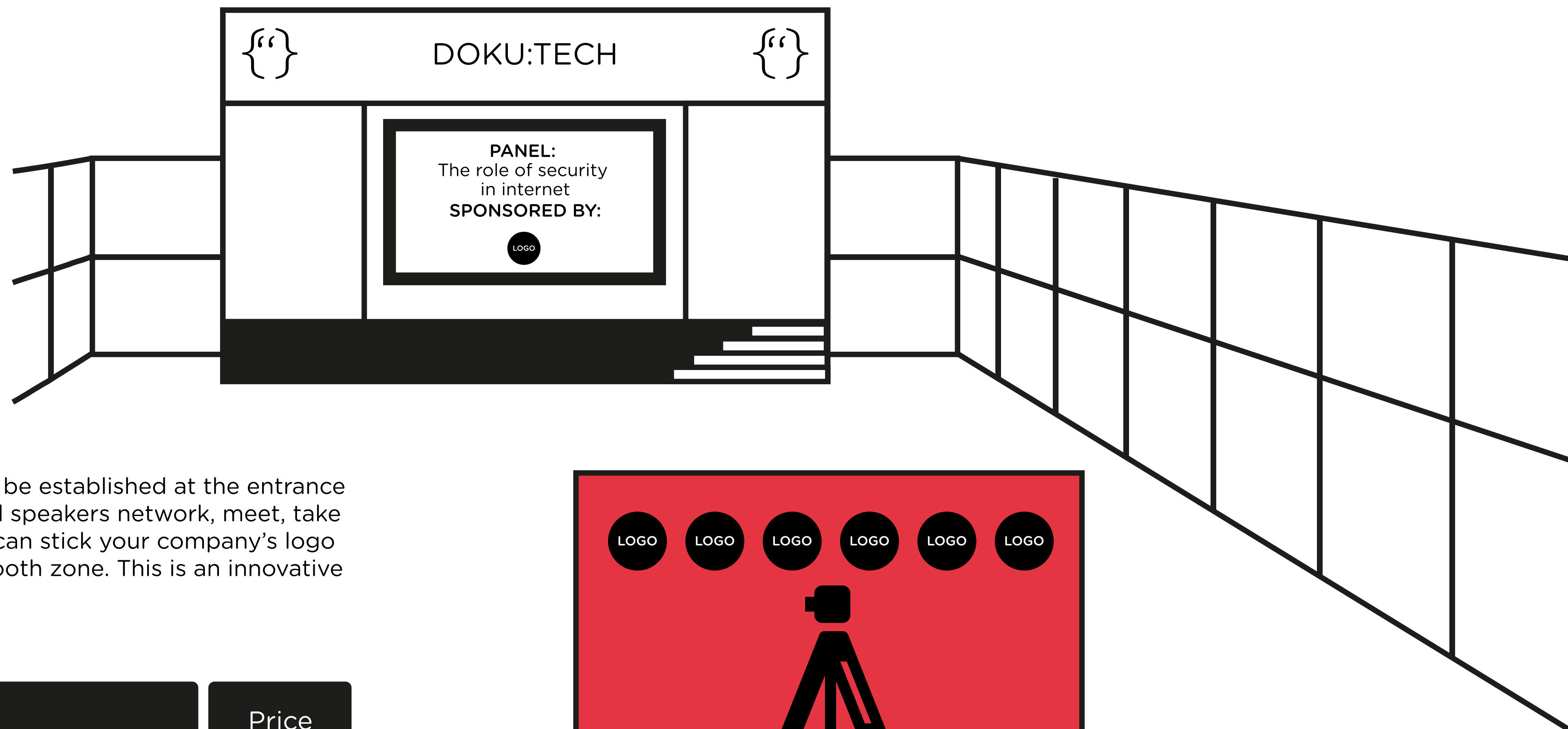
Our registration centre is located right next to the event and is a space for all journalists conduct their interviews, write their stories, work on their photographs and videos or simply relax, change opinions and impressions, discuss, network and enjoy the event.

You have a possibility to associate your brand with being in the right place at the right time.

Kind of ad	Price
Table advertising	1,000 EUR
Branded Banner in background 4 x 3 m	2,000 EUR

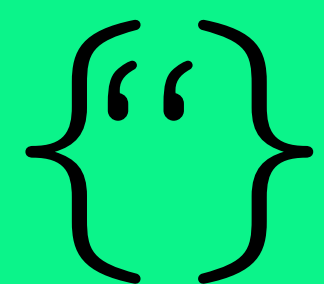


{“} BRANDING DOKU:TECH PHOTO BOOTH



A comfortable PhotoBooth zone will be established at the entrance of DOKU:TECH, where attendees and speakers network, meet, take pics, discuss or simply hangout. You can stick your company's logo or other information on the Photo Booth zone. This is an innovative solution, which is hard to miss.

Kind of ad	Price
Branding DOKU:TECH Photo Booth	2,000 EUR



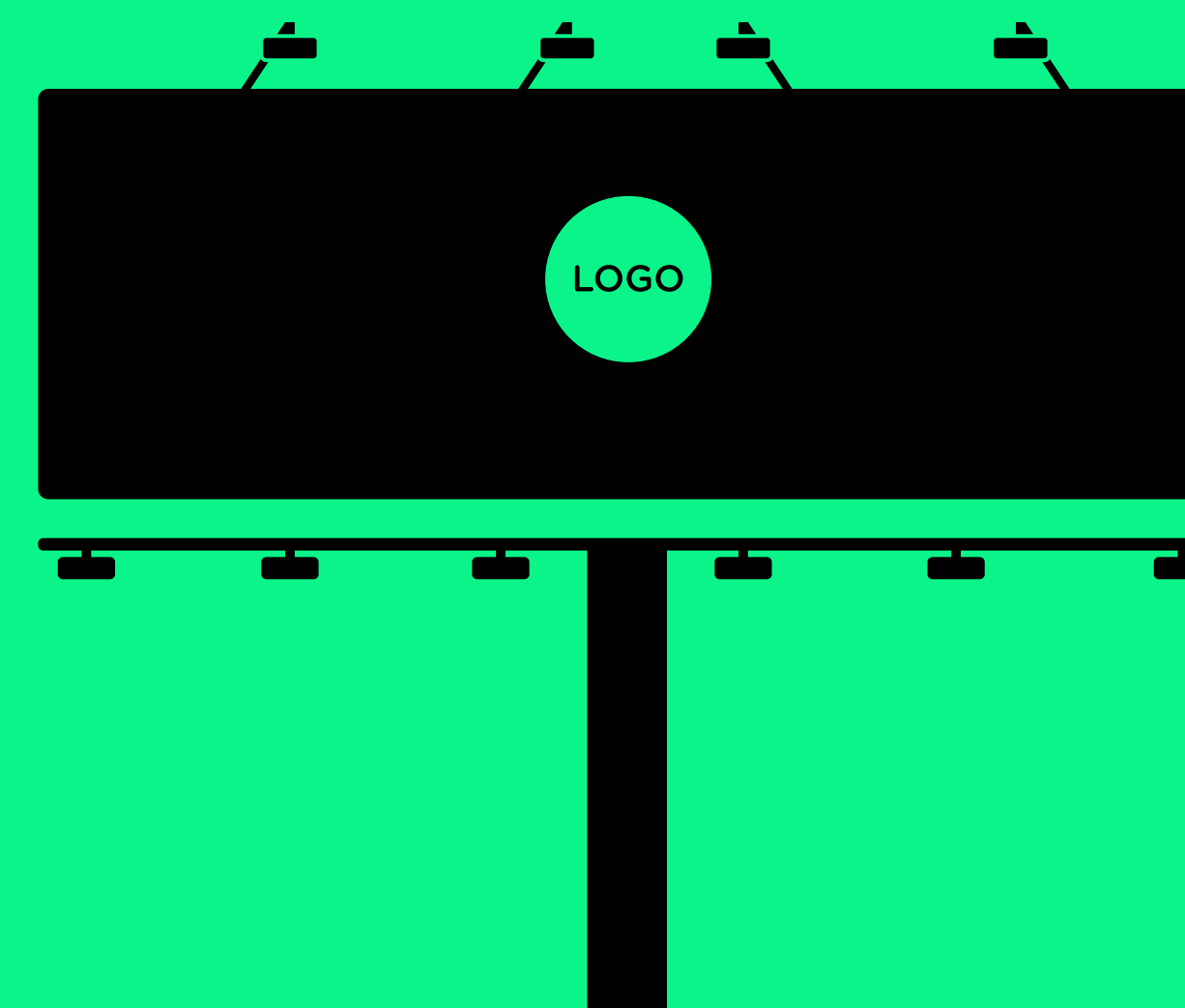
DOKU:TECH TV AD

Display your logo in our 30 sec ad.

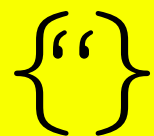
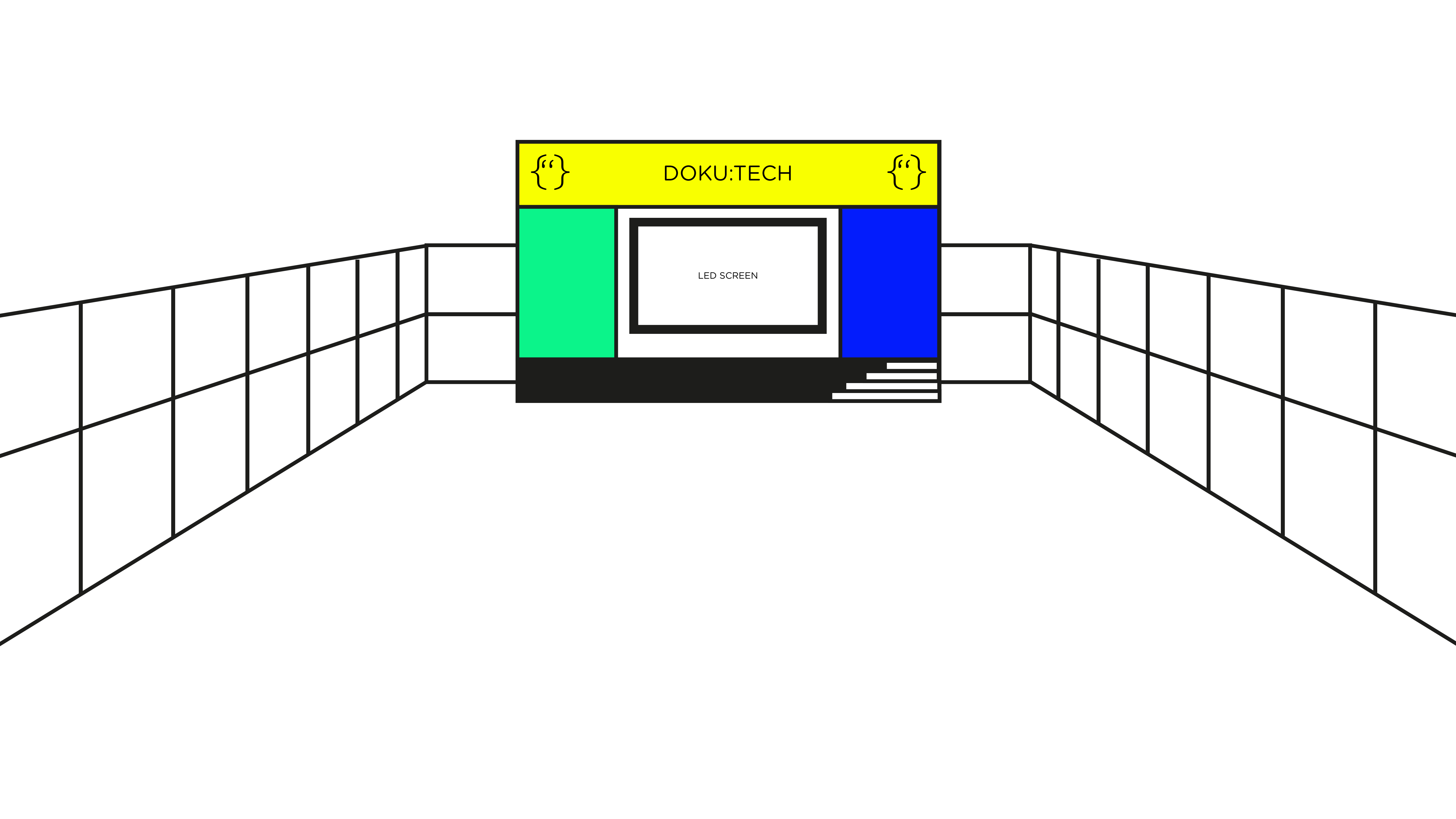
The ad will be broadcasted in national television channel and during in loop during breaks at DOKUTECH in main LED screen.

ADVERTISING PRICE: 5,000 EUR

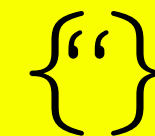
**BONUS:
YOUR LOGO IN OUR BILLBOARDS**



Sample of ad: <https://vimeo.com/98692664>



DOKU:TECH



LED SCREEN





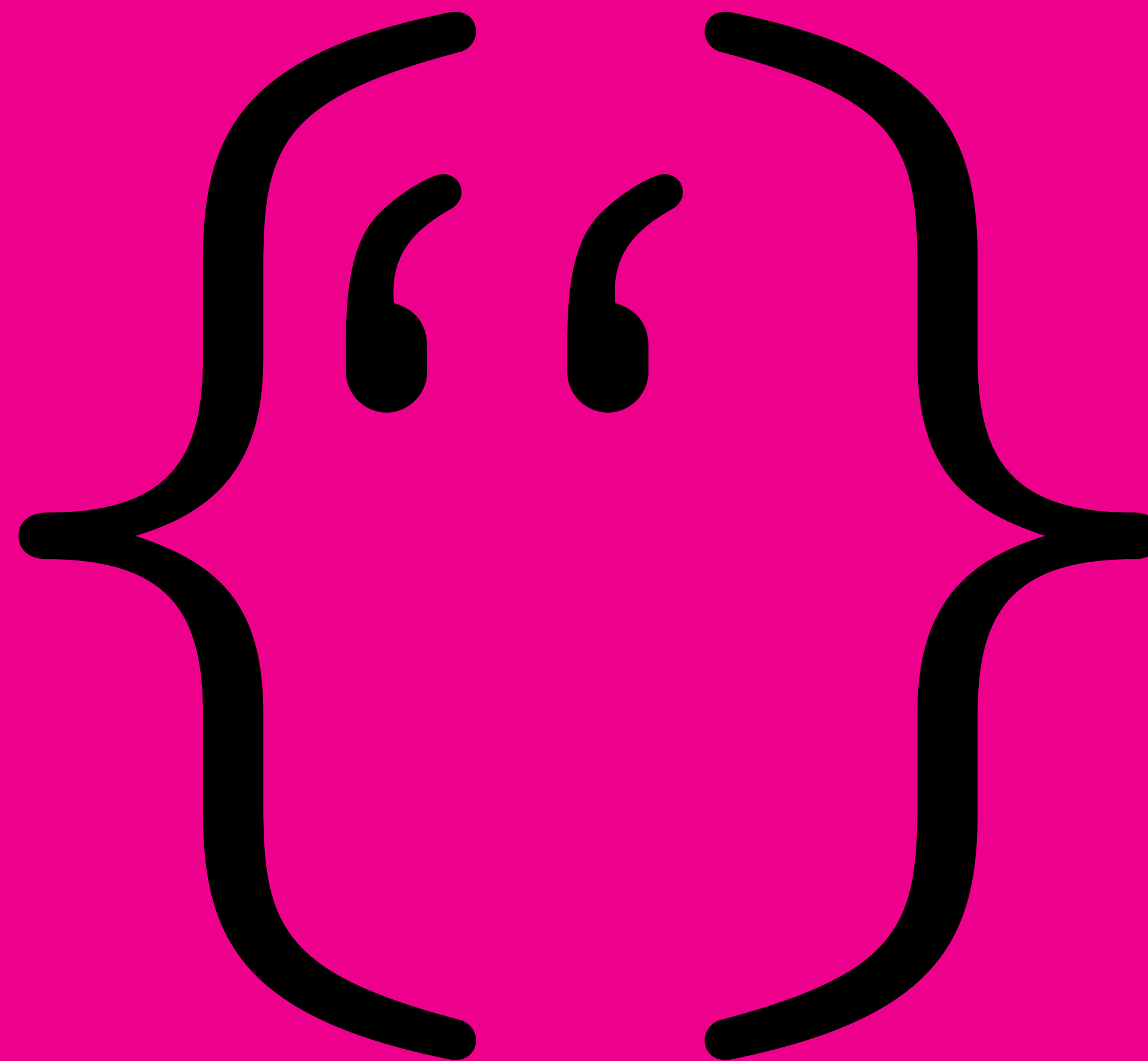
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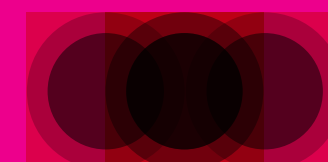
For more information about sponsorship
and advertising inquiries please contact:

DOKU:TECH
IPKO Foundation
info@dokute.ch
+386 (0)49 630 003



DOKU:TECH organized by:

ipkofoundation



SHARE
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FEST