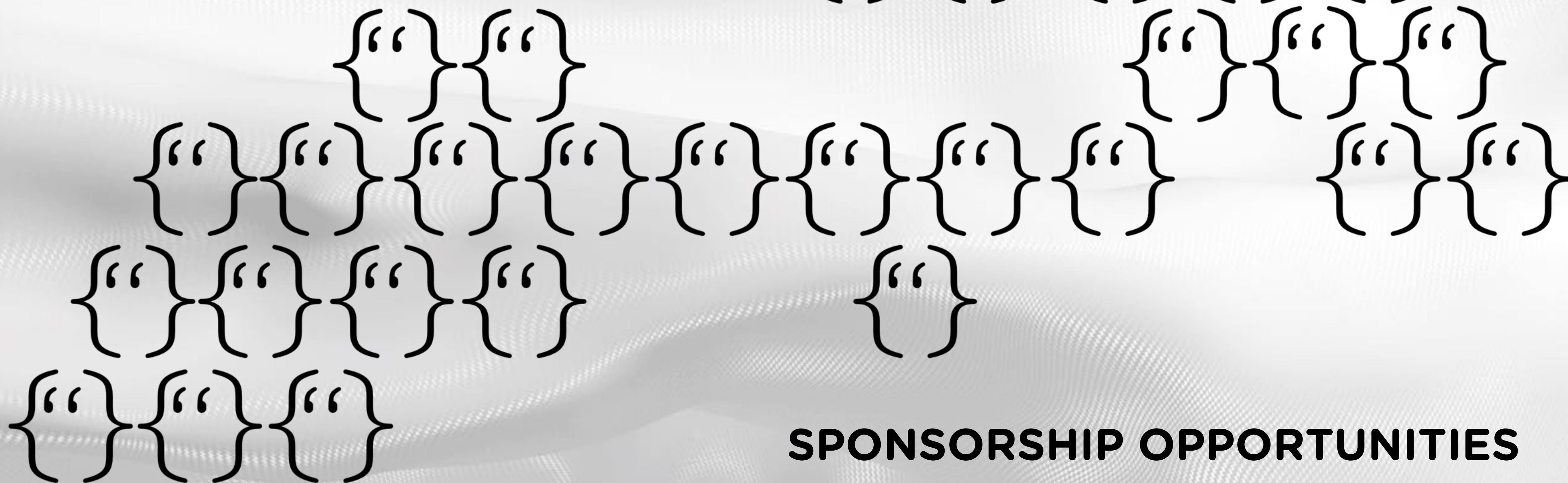




06-07 August 2016

Prizren, Kosovo

www.doku.tech



{3rd Edition}

August
06-07.2016

DOKU:TECH

Prizren



BRINGING THE FUTURE CLOSER

DOKU:TECH is an inspirational and interactive annual event which brings together individuals and tech talent to meet with top-tier international future makers, executives and thinkers. In 2014 and 2015, DOKU:TECH convened over **3.000** attendees and more than **50** renowned speakers for the two-day event.

DOKU:TECH is a non-profit event organized by IPKO Foundation in partnership with SHARE Foundation and Dokufest, a community of entrepreneurs, and tech enthusiasts. DOKU:TECH has grown from a 300-attendee event (2014) into one of the leading events of its kind in Kosovo and region (2015).

Each year the philosophy remains the same: help the next generation bring the future closer.



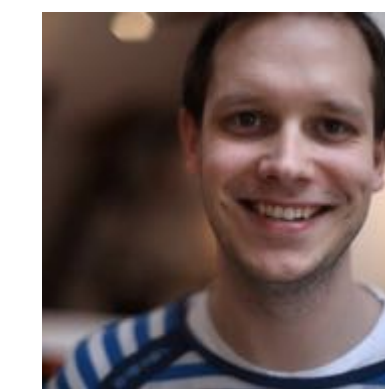
ESTHER DYSON
Chairman, EdVentures



KENTARO TOYAMA
Geek Heresy, Microsoft



BRUCE STERLING
Sci-Fi Author



PETER SUNDE
The Pirate Bay



YANKI MARGALIT
Spacell



LAURENT HAUG
Anthemis



LANE BECKER
Get Satisfaction



DEANNA ZANDT
Lux Digital



LEE BRYANT
Postshift



LYNN FINE
Code for America



JASMINA T.
Author



KEVIN CONNOR
LittleSis



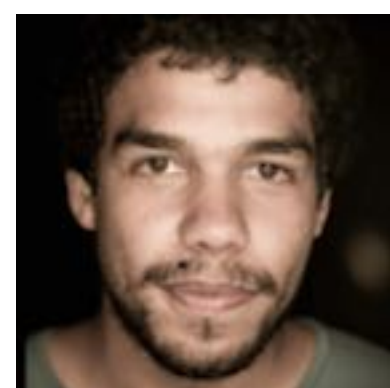
ELIZABETH STARK
StartBitcoin.org



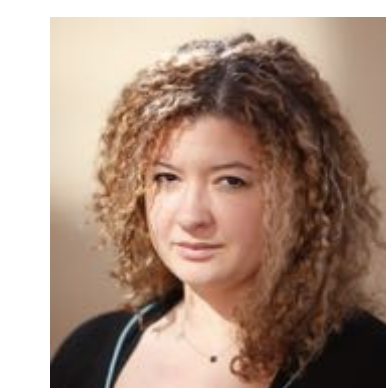
DAN MCQUILLAN
Instructables



FAITH BOSWORTH
Sci-Fi Author



PEDRO NOEL
Brazilian Activist



ARIKIA MILLIKAN
Wired



STEPHAN URBACH
Telecomix



ELINA ZHELEVA
Design Thinking



BILAL GHALIB
Instructables

(a selection of DOKU:TECH keynote speakers from past editions: 2014, 2015)

A photograph of Esther Dyson, an older woman with dark hair, wearing a dark jacket over a red top and a white lanyard. She is holding a black microphone in her right hand and gesturing with her left hand. The background is a blue screen with pink circular light patterns.

THE BALKANS ARE NEXT

Esther Dyson, most influential
technology woman in the world
(New York Times, 2001) speaking at
DOKU:TECH 2015

THE BALKANS ARE NEXT

Balkans are riding the next wave of tech disruption and innovation. The future will see the region as home to industry defining technologies and tech, directly aiming to improve the lives of humans using both technology and artificial intelligence.

DOKU:TECH accelerates this by bringing together world influencers that explore and challenge the social implications of technological innovations through connectivity, content, openness and security.





WHERE TECH CULTURE MEETS CREATORS, THINKERS, ACTIVISTS AND INDEPENDENT MAKERS

AUDIENCE PROFILE:

MULTI-NATIONAL

ACTIVISTS

SOCIAL & BUSINESS ENTREPRENEURS

BUSINESS LEADERS

ARTISTS

FILMMAKERS

MEDIA BLOGGERS

DIY MAKERS

STUDENTS



KEYNOTE TALKS

The DOKU:TECH experience includes keynote talks, panels, theme sessions, startup pitches, fireside chats, workshops, musical gigs and networking events. This year, the event specific themes include:

Digital Economy

Artificial Intelligence

Digital Healthcare

The Connected Life

Cybersecurity

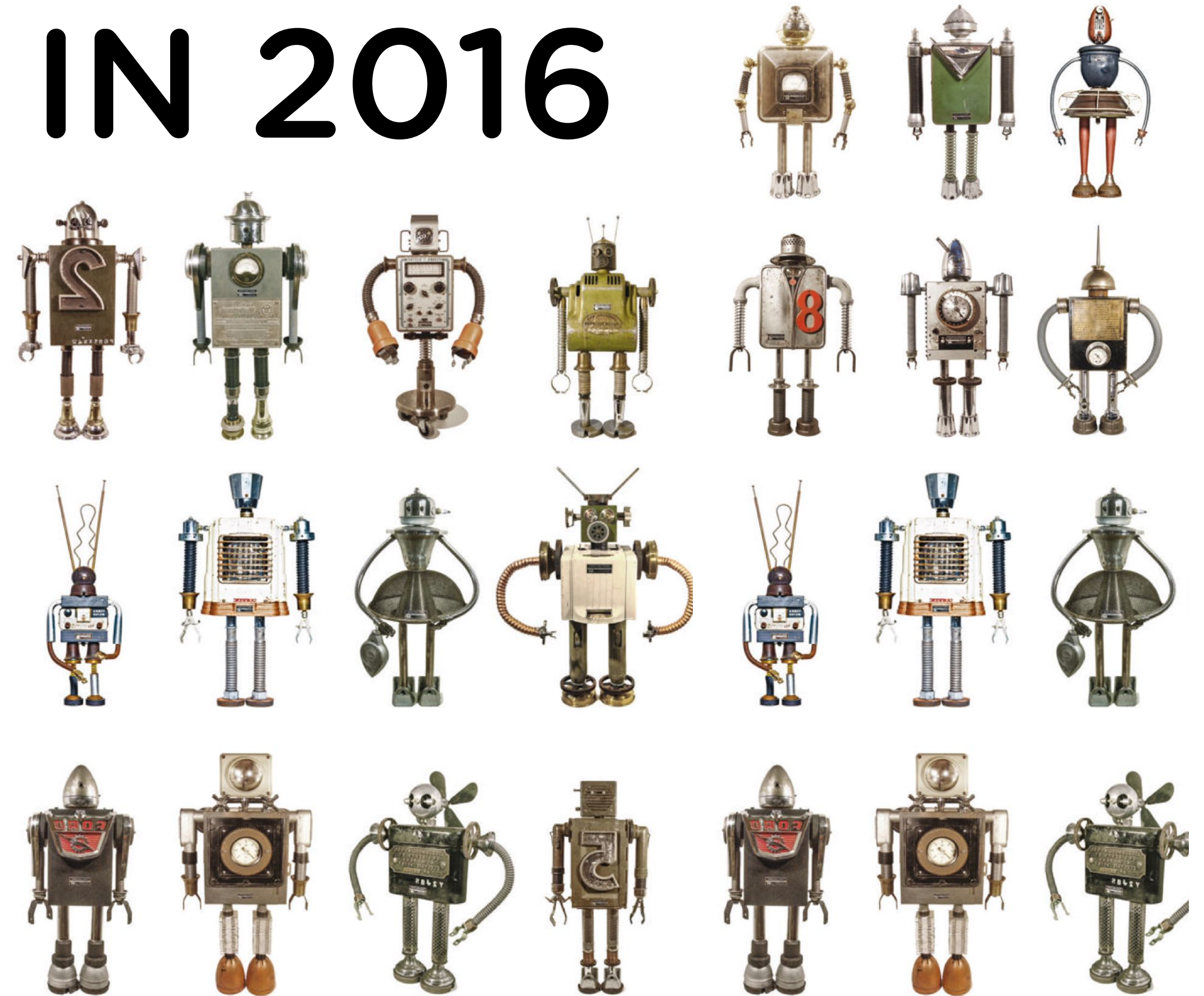
Digital Identities

DIY Online Marketplaces

Smart Home in a Smart City

The Power of Voices

MAIN THEMES IN 2016





DOKU:TECH 2016 KEYNOTE SPEAKERS



Mike Butcher
TechCrunch / TechFugees



Ethan Zuckermann
MIT Lab (USA)



Laura Mersini
Houghton (USA)



Linda Liukas
Ruby Programmer



Kathryn Minshew
The Muse (USA)



Juliana Rotich
Tech for Africa (USA)



Ari Gesher
Palantir (USA)



Tom Hulme
Google (USA)



Thorsten Storno
A MAZE Fest



Kaspar Korjus
eResidency



Valto Loikkanen
GrowVC (FIN)



Chris Fabian
UNICEF (USA)

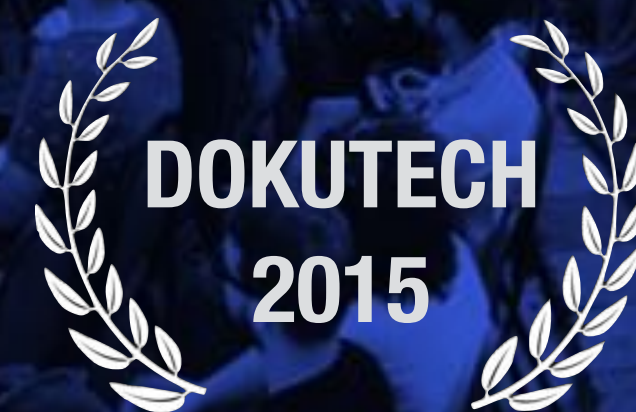


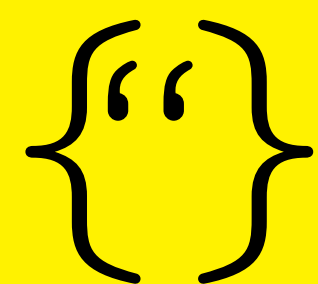
Sara Lisa Vogl
VR Digital Artist



Epi Nekaj
CSW2 (USA)

Other keynote speakers are subject to confirmation





DOKU:TECH IS ORGANISED AROUND SEVERAL ACTIVITIES

KEYNOTE STAGE

Expected daily audience reach:

{1,500}

PANEL

Expected daily audience reach:

{1,000}

WORKSHOPS

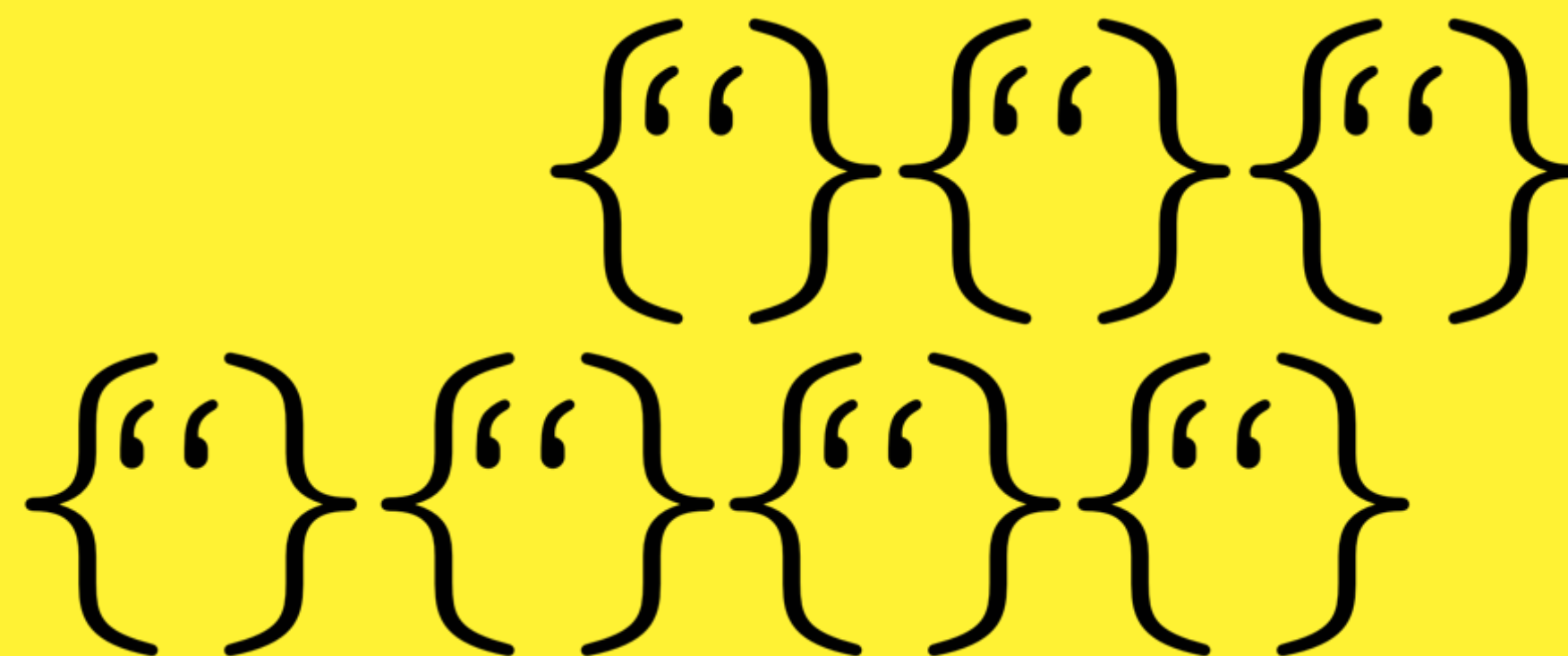
Expected daily audience reach:

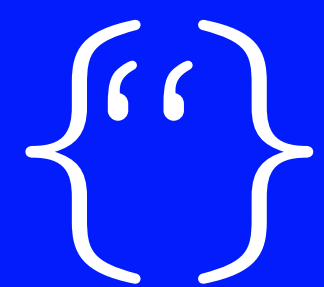
{1,000}

OPEN DISCUSSION

Expected daily audience reach:

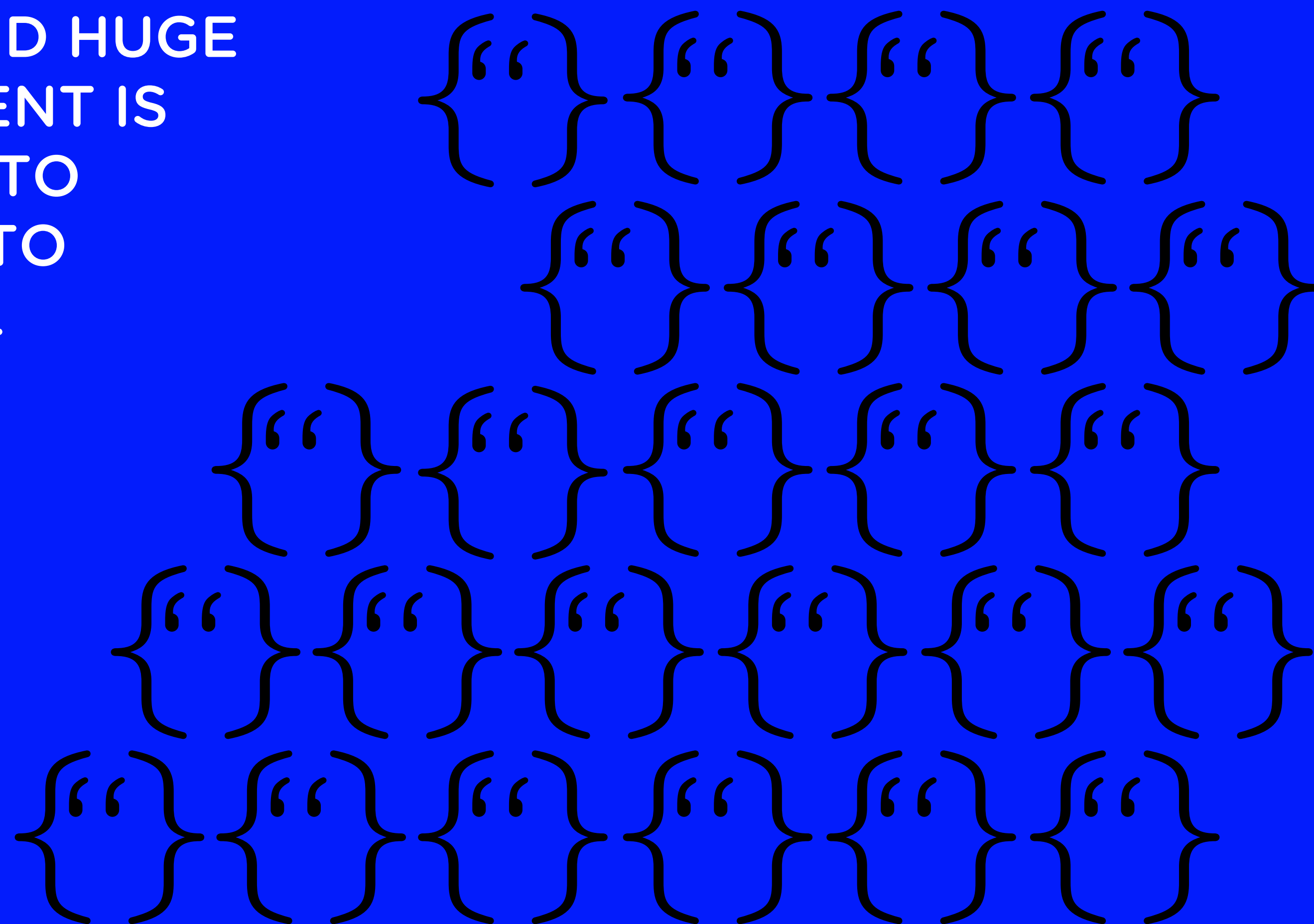
{1,000}

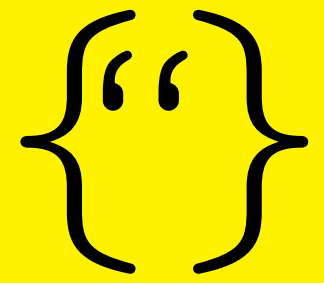




MARKET OPPORTUNITY

WITH 1000+ ATTENDEES AND HUGE MEDIA COVERAGE, OUR EVENT IS THE MOST EFFECTIVE WAY TO PROMOTE YOUR BUSINESS TO PROFESSIONALS IN DIGITAL INDUSTRIES.





WHY PARTNER WITH **DOKU:TECH**?

OUR PARTNERSHIP VALUE

1000+ participants at DOKUTECH:
a unique and amazing opportunity to be
in the heart of the ecosystem with the
decision-makers of the digital industry.

Involvement of decision makers,
influencers and the most important
people on the Internet.

Get in direct contact and network with
people, who define Internet culture
in Kosovo and Balkans.

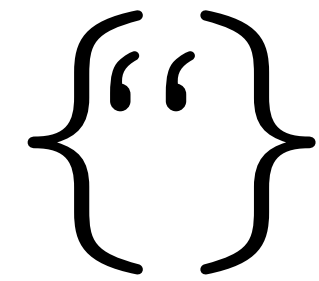
LARGE VISIBILITY FOR YOUR BRAND

Meet potential clients, investors,
entrepreneurs, students and media.

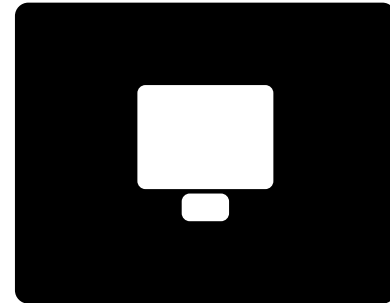
Engage with industry's leaders and
influencers.

International: create relationships, which
help expand your business abroad.

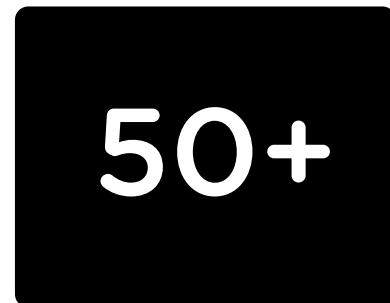




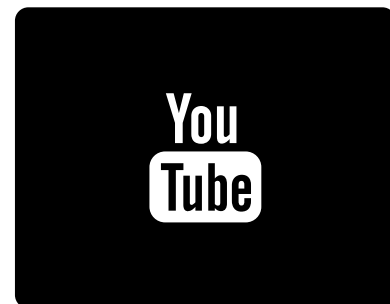
MEDIA COVERAGE AT **DOKU:TECH**



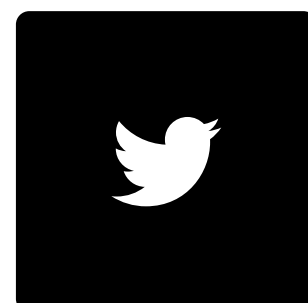
EVENT COVERAGE ON **NATIONAL TV**
CHANNEL DURING PRIME-TIME NEWS.



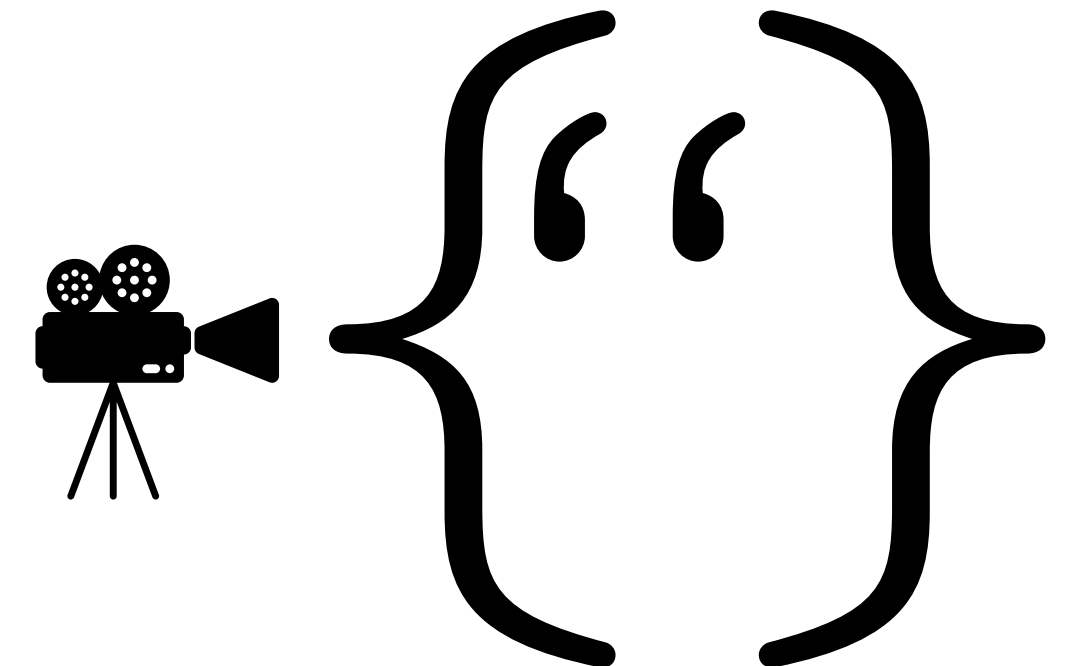
50+ UNIQUE ARTICLES
IN WEB MEDIA



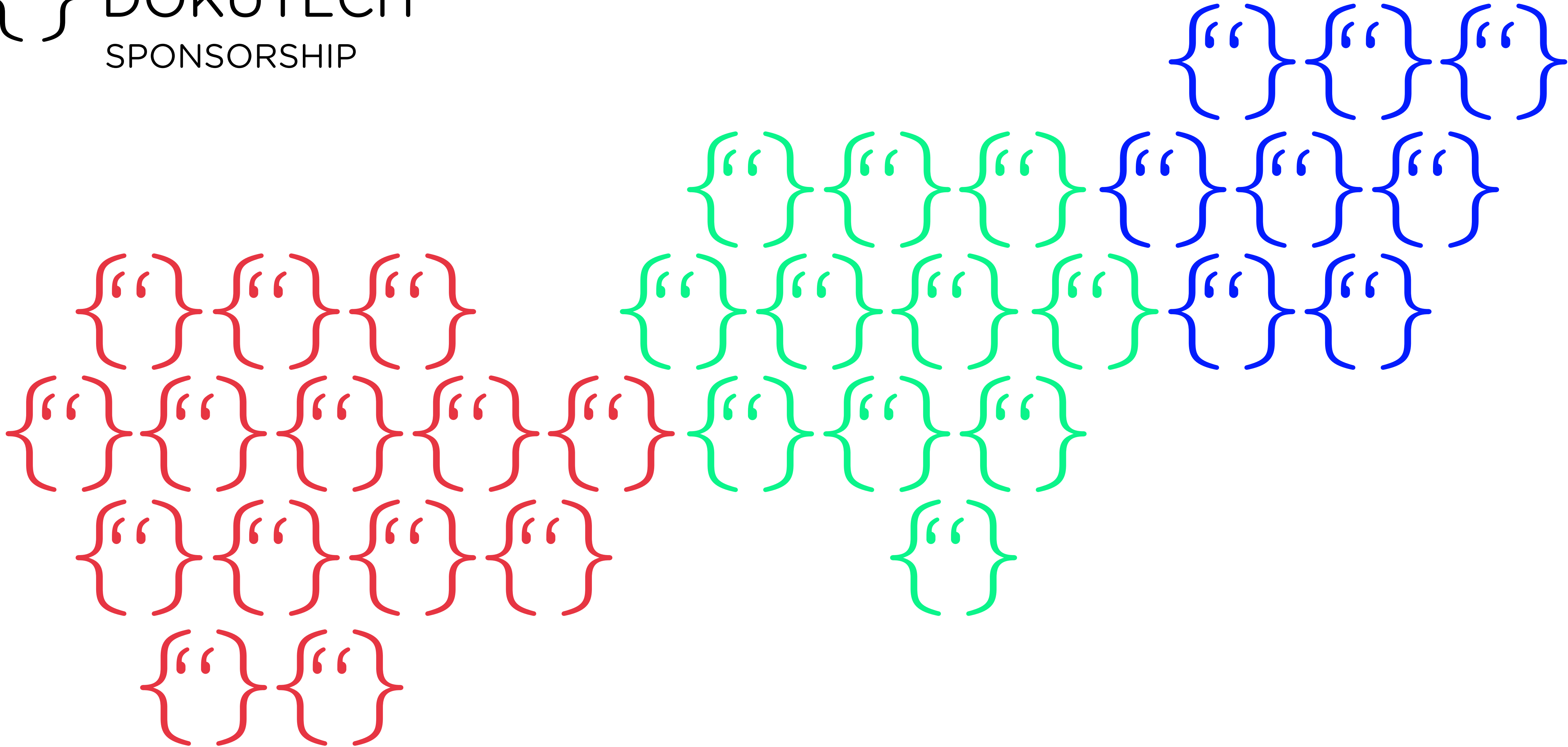
LIVE SIMULCAST ON YOUTUBE, DISTRIBUTED
THROUGH OUR MEDIA PARTNERS.

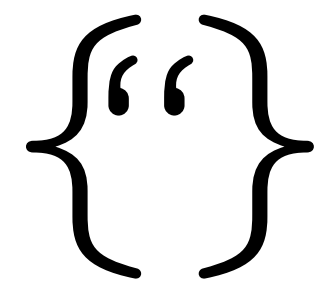


MORE THAN 40,000 FANS ON FACEBOOK
AND TWITTER COMBINED (SHARE, IPKO
FOUNDATION, DOKUFEST)



{“”} DOKUTECH
SPONSORSHIP





SPONSORSHIP OPPORTUNITIES

RED

ACHIEVE THE GREATEST
MARKETING IMPACT.

Red sponsorship delivers the highest visibility possible and provides the biggest promotional exposure by aligning your brand with DOKU:TECH as a top partner. As gold partner you will be included in the whole promotional campaign of DOKU:TECH.

GREEN

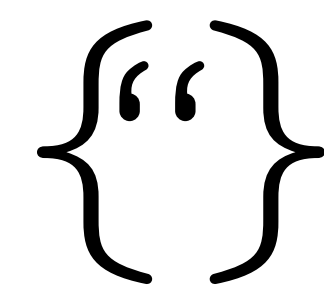
GET YOUR TARGET
AUDIENCE.

Green sponsorship creates a possibility for your brand to have the biggest exposure for the entire duration of a specific event, or sponsor various different parts of the event. It provides your brand the alignment with specific target audiences, as well as inclusion in DOKU:TECH promotional campaign.

BLUE

GET NOTICED WITH OUR
MARKETING OPPORTUNITIES.

Blue sponsorship offers a handful of custom opportunities, which give your brand visibility in various categories and let you choose what you desire the most.



SPONSORSHIP OPPORTUNITIES

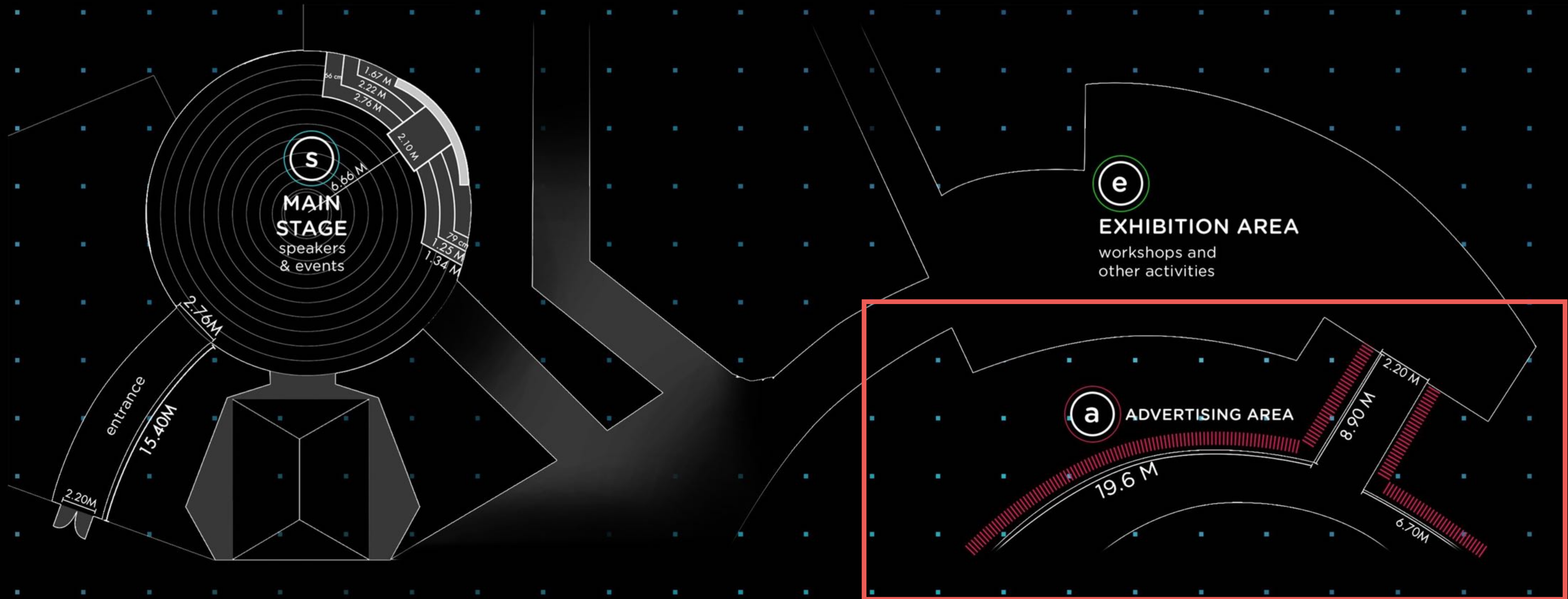
RED10,000€	GREEN5,000€	BLUE3,000€
6 RESERVED SEATS	4 RESERVED SEATS	2 RESERVED SEATS
LISTED AS RED SPONSOR IN ALL MARKETING MATERIALS	LISTED AS GREEN SPONSOR IN ALL MARKETING MATERIALS	LISTED AS BLUE SPONSOR IN ALL MARKETING MATERIALS
TOP LOGO PLACEMENT ON WEBSITE	LOGO PLACEMENT ON WEBSITE	LOGO PLACEMENT ON WEBSITE
LOGO ON NAME BADGE / PROGRAMME	LOGO ON NAME BADGE / PROGRAMME	LOGO ON NAME BADGE / PROGRAMME
5 GUEST INVITATIONS TO EXCLUSIVE SPEAKERS DINNER	3 GUEST INVITATIONS TO EXCLUSIVE SPEAKERS DINNER	1 GUEST INVITATIONS TO EXCLUSIVE SPEAKERS DINNER
COMPANY LISTING IN PRESS RELEASES	COMPANY LISTING IN PRESS RELEASES	
LOGO ON PRINT ADVERTS		
VERBAL RECOGNITION OF YOUR COMPANY DURING THE EVENT BY MODERATOR.		
10 SEC VIDEO COMMERCIAL DURING THE BREAKS		

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DOKU:TECH

Prizren



Proposed opportunity
for your company: RED

of an estimated 840 million illiterate
s in the developing world, 538 million of
are women."

**"DOKU:TECH WAS A MAGNET
FOR WORLD-CLASS SPEAKERS
AND CURIOUS AUDIENCE
MEMBERS. THE RESULT WAS AN
EXPLOSION OF INTELLECT."**

nal of Technology Studies

- Arikia Millikan, WIRED

OUR TRADITIONAL SPONSORS AND SUPPORTERS (2014 - 2016)



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra
Swiss Cooperation Office Kosovo



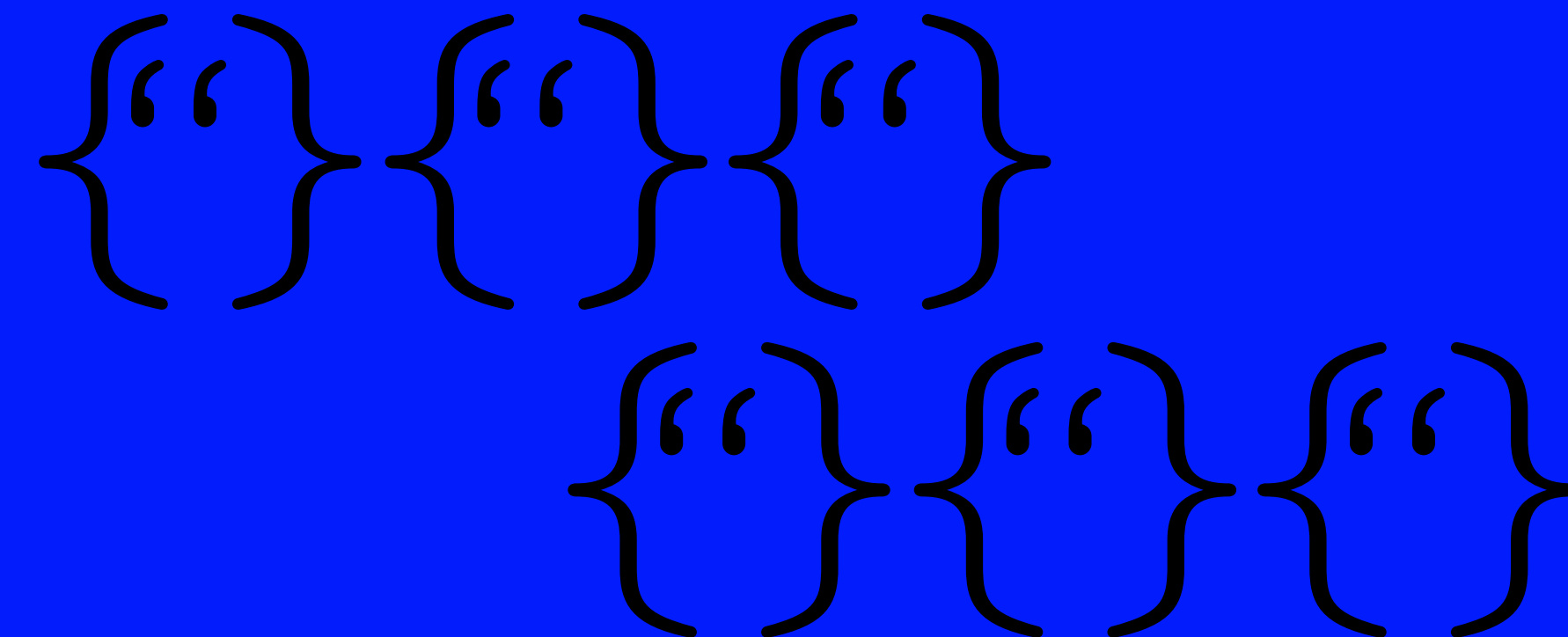
DOKUTECH HAS 80% RETURN RATE FROM SPONSORS AND ITS SUPPORTERS



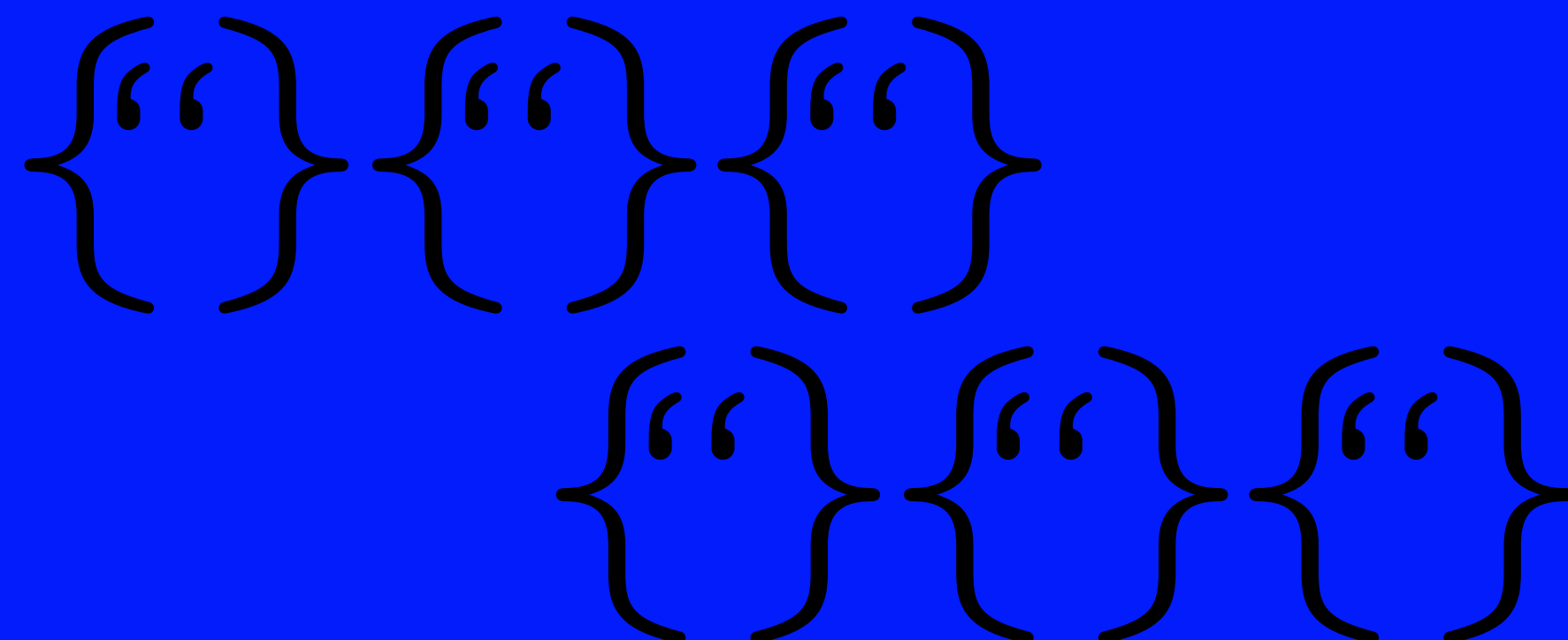
**"THOUGHTFUL AND INSPIRING,
DEFINITELY AN EVENT TO
WATCH ON THE EUROPEAN
SCENE" - *Lee Bryant***



DOKUTECH



DOKUTECH OFFERS A HANDFUL OF WAYS TO DELIVER
YOUR BRAND'S MESSAGE TO A RELEVANT AUDIENCE.

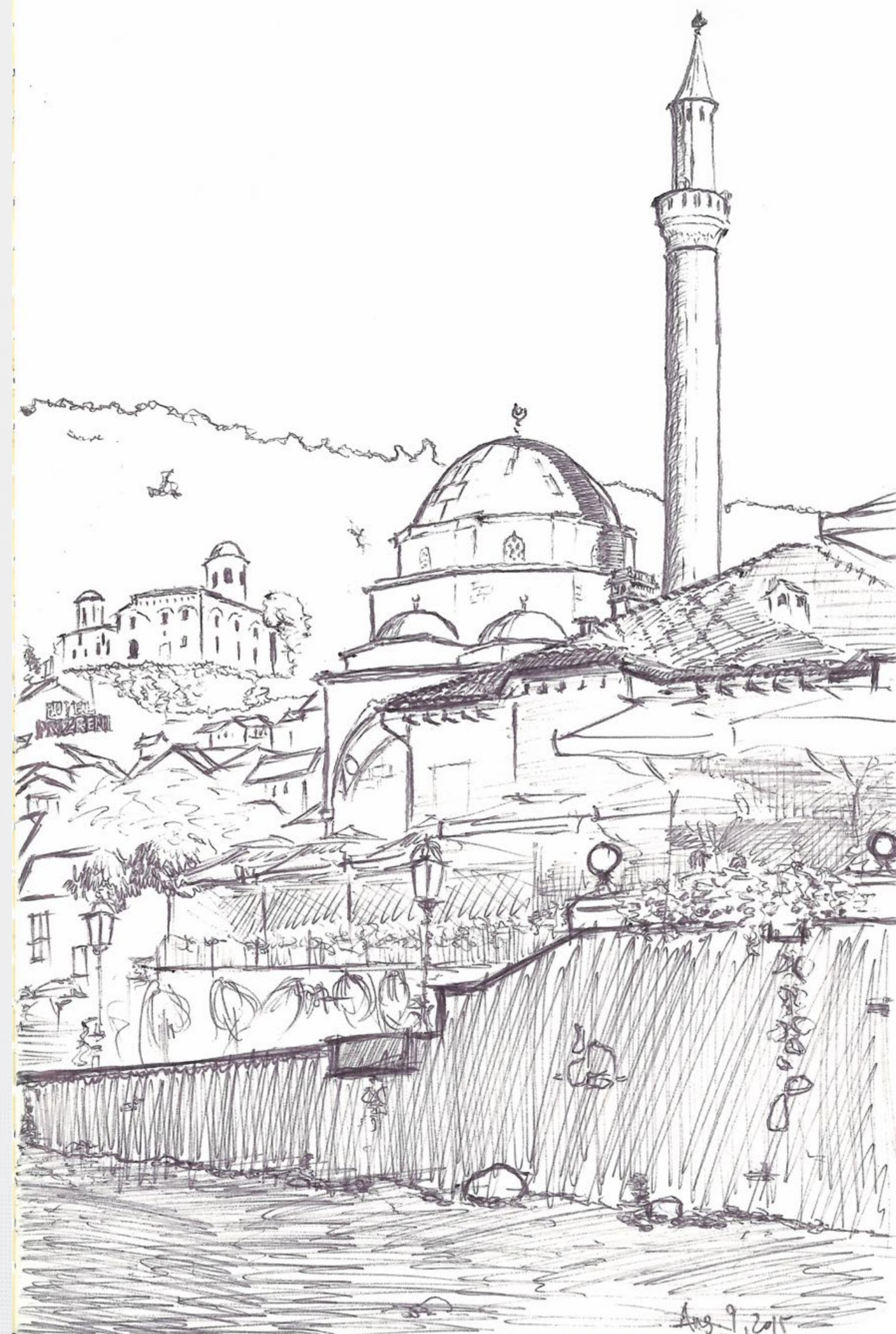




Postcard from
Prizren 2015

“DOKUTECH –
HELD IN THE
BEAUTIFUL CITY
OF PRIZREN – IS
FURTHER PROOF
THAT KOSOVO IS A
RISING HUB OF
TECHNOLOGY AND
GLOBAL CULTURE!”

- KENTARO TOYAMA





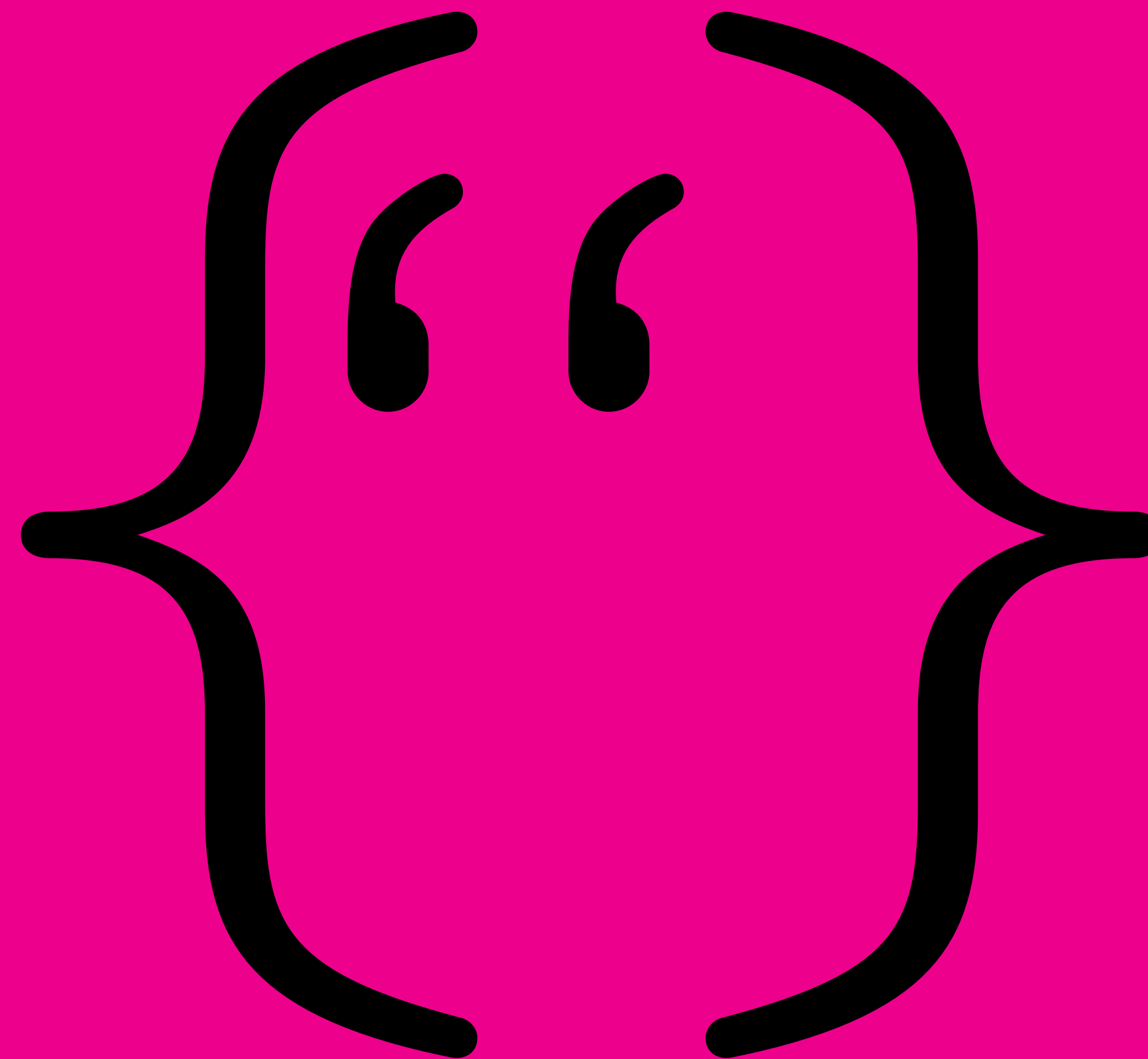
doku.tech



06-07 August 2016

Prizren, Kosovo

www.doku.tech



For more information about sponsorship and
advertising inquiries please contact:

DOKU:TECH

info@doku.tech

+386 (0)49 196 655